COMMUNICATIONS ALLIANCE LTD



INDUSTRY CODE

C628: 2025

TELECOMMUNICATIONS CONSUMER

PROTECTIONS CODE

C628:2025 Telecommunications Consumer Protections Code

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Introduction

Overview: mandatory, enforceable consumer protection

This Communications Alliance Telecommunications Consumer Protections (TCP) Code (the Code) sets out additional customer protection requirements for the interactions between Carriage Service Providers (CSPs) and consumers in areas where extra protections are required over and above the requirements set out in economy-wide or telecommunications-specific legislation and regulation.

It also provides limited guidance on key consumer-related requirements and guidance covered elsewhere.

It cannot and does not attempt to summarise or define all telecommunications consumerrelated legislative and regulatory obligations.

Scope - addressing the power imbalance

Consumer protections are required where there is a significant imbalance in power, rights and obligations of the two parties entering a contract (the consumer and CSP) and their ability to reasonably negotiate or manage a contract or end or exit a contract without penalty.

This Code outlines obligations on CSPs to address this imbalance in their dealings with residential and small business consumers. Consumers in vulnerable circumstances are, by definition, likely to be most affected by a power imbalance, and are, therefore, a key focus for additional protections in this Code.

Information for consumers

This document is written for CSPs.

Separate information about the protections afforded to consumers through this Code, written specifically for a consumer audience, can be found here [link included at registration].

Additionally, a clear statement of each chapter's key consumer objectives (expected outcomes or benefits) is included at the start of each chapter. This assists interpretation of the Code.

Background: the telecommunication consumer protection framework

The communications sector in Australia is regulated federally, with the primary legislation – the Telecommunications Act 1997 (the Act) – designed to protect the long-term interests of Australian end-users of carriage services and ensure accessible and affordable telecommunication services. It is complemented by the Telecommunications (Consumer Protection and Services Standards) Act 1999, which established a universal service regime and public interest telecommunications services.

The Australian Communications and Media Authority (ACMA) has primary responsibility for the regulation of the telecommunications sector.

CSPs are also subject to, and must comply with, the requirements included in general consumer law, such as the Australian Consumer Law (ACL), which is administered by the Australian Competition and Consumer Commission (ACCC), as well as a raft of other regulations managed by other regulators (including tax, privacy, online safety, national security, or copyright).

The ACMA's direct telecommunications (and broadcasting) regulation is supported by coregulation in the form of registered, enforceable Codes developed under Part 6 of the Act. Codes enhance regulation through the setting of clear performance or conduct expectations in areas identified as requiring additional or specific telecommunications consumer

safeguards. Registered Codes are subordinate to Acts of Parliament and instruments that are designated legislation. They should not repeat or paraphrase legislation or other regulatory instruments and must be consistent with Codes already registered.

The ACMA is responsible for registering telecommunications Codes. It will only do so once it is satisfied that the Code is consistent with the requirements of the Act, including that it:

- meets public interest considerations,
- provides appropriate community safeguards for the matters covered by the Code, and
- promotes:
 - o the long-term interests of end users of telecommunications services,
 - the efficiency and international competitiveness of the Australian telecommunications industry,
 - service innovation, and the efficient, equitable and responsive delivery of telecommunications goods and services,
 - o market participation by all sectors of the Australian telecommunications industry,
 - o an efficient, competitive and responsive telecommunications industry,
- responsible practices in relation to the sending of commercial electronic messages, and
- responsible practices in relation to the making of telemarketing calls.

Where the telecommunications industry would benefit from sector-specific guidance on the practical implementation of Codes or other regulatory instruments, industry guidelines or industry guidance notes may be developed. These are voluntary and focus on best practice and practical 'how to' instructions for the industry.

The ACMA is ultimately responsible for enforcing the Codes it registers. It has powers to investigate and act where it considers organisations covered by the relevant Code may have contravened the rules set out in the Code, as well as possible breaches against other regulations or laws.

The ACMA reports on these actions each quarter. Further information is available from the ACMA <u>website</u>.

Monitoring, reporting, enforcement and compliance arrangements are set out within each Code.

Code structure and summary of chapters

This Code is structured as follows:

- **Chapter 1:** Terminology, definitions and acronyms
- Chapter 2: General
- Chapter 3: Organisational culture and governance
- Chapter 4: Supporting the consumer
- Chapters 5-9: are structured by customer journey:
 - o Chapter 5: Responsible selling pre-sale information and advertising
 - o Chapter 6: Responsible selling sales, contracts and credit assessments
 - Chapter 7: Customer service and support
 - Chapter 8: Account support
 - o Chapter 9: Credit management, debt management and disconnection
- Chapter 10: Code compliance.
- Appendixes

Breakout boxes are included to provide examples of best practice or links further resources.

Code revision

This Code replaces Code C628:2019 Incorporating Variation No. 1/2022.

The Code is the result of a comprehensive iterative consultation, review and revision project undertaken by Communications Alliance in conjunction with the regulator, and with substantial input and direction from consumer, industry and government representatives. Key updates include:

- a greater focus on protections for consumers in vulnerable circumstances, including new clauses relating to requirements for managing a deceased customer's account, interpreter service information;
- new provisions in relation to responsible selling, including new credit assessment requirements;
- clearer and more extensive requirements for information about the impact of cancelling
 a service where that action might affect other telecommunications goods or services
 held by the customer;
- new requirements in relation to payment methods available to consumers, including requiring a manual payment method be offered, and that direct debit is not the only fee-free payment method available;
- clearer rules in relation to record keeping to assist compliance and enforcement;
- clearer rules in relation to code compliance;
- simplified language throughout and restructuring to reduce repetition and to follow the 'customer journey';
- removal of financial hardship and domestic and family violence provisions, in recognition of new industry Standards;
- removal of complaints-related metrics requirements, in recognition of new <u>ACMA telco</u> customer complaints handling reporting.

Code revision history

Code C628:2019 Incorporating Variation No. 1/2022, which replaced Code C628:2015, updated the Code to align with regulations and technology and better reflect consumer needs. Minor variations were registered in 2019 to reflect updated ACCC guidance material about disadvantaged and vulnerable consumers, and updated ASIC-ACCC guidance on debt collection. The accompanying document Telecommunication Consumer Protections Code – information for consumers was also updated in 2019.

Code C628:2015, which replaced Code C628:2012 revised the Code's customer information provisions and removed code rules duplicated in legislation. Minor variations were registered in 2016 and 2017 to reference assistance for victims of domestic and family violence and update a reference to the ACMA's Telecommunications (Consumer Complaints Handling) Industry Standard 2018.

Acknowledgements

Thank you to all stakeholders who shared their views and expertise in the review and revision of this Code. In addition to the Review and Drafting Committee members, Communications Alliance would like to thank the dozens of CSPs, consumer and business representative groups, individual consumers, and other organisations who provided individual submissions or feedback to inform the review process.

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1. TERMINOLOGY, DEFINITIONS AND ACRONYMS

Chapter summary

This chapter covers the terminology used within the Code, to support interpretation and compliance.

1.1. Terminology

Defined terms are:

- italicised; and [note: this is pending further drafting, not all defined terms are italicised in this draft]
- linked to their complete definitions the first time they are used in each clause or section. [new. Note as above]

Where telecommunications-specific terminology is used, definitions align with the meanings defined in the <u>Act</u> (unless otherwise stated). [2.2(h)]

1.2. Definitions

In this Code:

Act

means the Telecommunications Act 1997 (Cth).

Account support [updated]

means one, or a combination of, the following activities:

- (a) calculating and assembling charges incurred by a <u>customer</u>, including during a <u>billing period</u> or charge period;
- (b) applying any debits or credits outstanding or <u>discounts</u> due against the charges;
- (c) calculating the net amount payable by the customer within their billing period or charge period;
- (d) issuing bills;
- (e) issuing <u>receipts</u>;
- (f) managing payment processes; and
- (g) receiving and processing payments made by the customer.

Account support enquiry [updated]

means a request to a CSP by a <u>consumer</u> for relevant information about a charge, a bill, or <u>account support</u> generally.

Account record [new]

means a record which captures the usage and charges for a <u>customer</u>'s account and can include a <u>bill</u>, <u>receipt</u>, <u>usage information</u> or other format.

Active complaint

means a complaint being actively investigated by the CSP, the TIO or a relevant recognised external dispute resolution body

Advocate [updated]

means a person nominated by a <u>consumer</u> to assist them in dealing with a CSP. Advocates cannot undertake transactions on the *consumer*'s behalf without the *consumer* being present and agreeing to such action(s).

Approved Compliance Action Plan (Approved CAP) [new]

means a compliance Action Plan that has been approved by <u>Communications Compliance</u>.

Approved Remedial Compliance Action Plan (Approved RCAP) [new]

means a <u>Remedial Compliance Action Plan</u> that has been approved by <u>Communications</u> Compliance.

Assisted sale [new]

means a sale directly facilitated by CSP sales staff (e.g. via the telephone, in store, or live chat).

Australian Consumer Law (ACL)

means Schedule 2 to the Competition and Consumer Act 2010 (Cth).

Authorised estate representative [new]

means a party with a confirmed relationship to a deceased <u>customer</u>'s account, who has met the CSP's evidence of the <u>customer</u>'s death requirements, and met the CSP's identification requirements.

Note: This may include, a listed <u>authorised representative</u> or an <u>unlisted authorised</u> <u>representative</u>, including, but not limited to the next of kin, an executor, administrator, trustee of the estate, the lawyer managing the will, or an individual with power of attorney. Appropriate evidence of the customer's death may include, but is not limited to, a death certificate, a notification from the Australian Death Notification Service, letters of administration or documentation from the funeral home.

Authorised representative [updated]

means the person who has authority from a <u>customer</u> to deal with a CSP, including to discuss or make changes to a <u>customer</u>'s account without that <u>customer</u> being present, on behalf of that <u>customer</u>.

Bill [updated]

means an invoice from a CSP setting out an amount owed, which includes credits and debits applied during the <u>billing period</u>, advises of the current balance owing, paid or in credit, and the available payment method(s).

Bill media [new]

means the format of the bill and the method a bill is communicated, delivered or accessed.

Note: Bill media options include (but are not limited to) paper, email or digital.

Billed charge [updated]

means a charge that is included on the <u>bill</u> and is due for payment by a <u>customer</u> for telecommunications goods and/or services.

Billing address [updated]

means the <u>customer</u>'s nominated contact address for account management information or notifications. This may be an online account, an electronic address, or a physical or postal address.

Billing name

means the name of the <u>customer</u> to whom the <u>bill</u> is issued and delivered.

Billing period [updated]

means a period of time relating to billed charges.

Bundled [new]

means where the CSP requires a mandatory telecommunications good to be purchased by a <u>customer</u> to access its telecommunications service.

Note: for example, a modem necessary to enable access to the service is included as part of the plan.

Carriage service provider (CSP)

has the meaning given in the Act.

Carrier

has the meaning given in the Act.

Charge

means the tariff or fee which a CSP levies for the provision of a <u>telecommunications good</u> or <u>telecommunications service</u> or a related transaction.

Charge accuracy [updated]

means the validity of <u>charges</u> and the correctness of the calculation of the charges.

Charge period [new]

means a period of time relating to charges.

Communications Compliance [updated]

means Communications Compliance Ltd, the independent compliance assessment body that manages the Code's external assessment, audit and escalation processes.

Community languages

refers to the commonly spoken languages used in the relevant community. For example:

- the CSP's specific customer base;
- the CSP's target demographic; or
- languages commonly used in Australia (based on public data e.g. from the ABS).

Complaint

has the meaning given in the Complaints Standard.

Complaints Standard

means the Telecommunications (Consumer Complaints Handling) Industry Standard 2018.

Compliance Assessment [new]

means the processes undertaken by Communications Compliance to determine whether a CSP's <u>Compliance Assessment Report</u> substantiates its attestation of compliance with the Code.

Compliance Attestation [updated]

means the statement signed by the CSP's CEO or a senior executive, to attest to the <u>Compliance Assessment Report</u> being, to the best of their knowledge, true and accurate, and to acknowledge, where relevant, any Compliance Action Plan(s).

Compliance Action Plan (CAP) [updated]

means a plan prepared by a CSP and included in its <u>Compliance Assessment Report</u> which outlines how, and in what timeframe, it will address any areas it has identified as temporarily non-compliant with individual Code rules.

Compliance Action Plan (CAP) Progress Reports [new]

means a report submitted by a CSP to Communications Compliance on progress made in fulfilling the requirements of its <u>Approved Compliance Action Plan</u>.

Compliance Assessment Report [new]

means the report provided by a CSP to <u>Communications Compliance</u> to meet its lodgement obligations and to facilitate Communications Compliance undertaking a <u>Compliance</u> <u>Assessment</u>. It comprises:

- (a) a completed Compliance Assessment Questionnaire;
- (b) any related evidence or documentation provided by the CSP in its response to the questionnaire;
- (c) the <u>Compliance Attestation</u>; and
- (d) where relevant, any Compliance Action Plan.

Compliance Assessment Questionnaire [new]

means the questionnaire developed by <u>Communications Compliance</u> which includes questions about how the CSP complies with this code's <u>rules</u> and whether the CSP self-assesses compliance with individual Code requirements. A CSP must submit a completed questionnaire as a compulsory part of its <u>Compliance Assessment Report</u>.

Concession [new]

means a <u>discount</u> made available by a CSP to approved Commonwealth concession card holders.

Consumer [updated]

means:

- (a) an individual who acquires or may acquire a telecommunications good or service for the primary purpose of personal or domestic use and not for resale; or
- (b) a business or non-profit organisation which:
 - (i) acquires or may acquire one or more telecommunications goods and services which are not for resale; and
 - (ii) at the time it enters the customer contract,
 - (1) does not have a genuine and reasonable opportunity to negotiate the terms of the customer contract; and
 - (2) has or will have an annual spend with the provider which is, or is estimated on reasonable grounds by the provider to be, no greater than \$40,000; and
 - (3) has annual turnover estimated to be less than \$3,000,000; and
 - (4) has no more than 20 full-time equivalent employees.

A reference to a <u>consumer</u> includes a reference to a <u>customer</u>.

Consumer in vulnerable circumstances [new]

means a <u>consumer</u> who is experiencing circumstances that may permanently or temporarily negatively affect their use of a telecommunications service. This may be due, but is not limited to:

- (a) <u>financial hardship</u>;
- (b) DFV;
- (c) living with identified needs (intellectual, mental, physical, sensory, neurological, or a learning disability);
- (d) personal or household accident or illness (mental, physical, sensory, neurological);
- (e) personal or family circumstances (e.g., bereavement, relationship breakdown, caring duties);
- (f) natural disaster or crisis event (e.g., fire, flood, drought);
- (g) age (very young or old);
- (h) living in a remote area;
- (i) experiencing homelessness;
- (j) poor reading, writing, numerical, or digital skills;
- (k) a first language other than English; or
- (I) a culturally diverse background or heritage.

Note: Vulnerability can emerge, change or be resolved over time, as the consumer's circumstances change. A consumer may experience vulnerability due to life events, sociodemographic characteristics, by possessing certain personal, cultural, or social characteristics or because of business practices and market conditions and may experience overlapping vulnerabilities.

Corporate Reorganisation

means a reorganisation of the corporate group of which a <u>CSP</u> is a part (e.g. a merger or demerger), with the result that a <u>customer</u> will be provided with <u>telecommunications services</u> by another CSP after that reorganisation is complete.

Credit Assessment

means a process used by a <u>CSP</u> to determine:

- (a) the risk of providing credit to a consumer; and
- (b) the consumer's ability to repay a debt.

Credit Management [updated]

means the process by which a <u>CSP</u> collects outstanding debts from customers.

Note: this may include collections activity, passing the debt to a collection agency and/or debt buyer, default listing of the debt in line with the Credit Reporting Code, and legal action that may be taken to recover an unpaid debt. Credit management actions do not include payment reminder notifications to customers.

Credit management action [new]

means the process by which a <u>CSP</u>:

- (a) helps customers to manage:
 - i) their risk of debt associated with a telecommunications good or service; or
 - (ii) their expenditure; or
- (b) manages any credit risk to a CSP; or
- (c) collects outstanding debts from customers.

Credit Reporting Body

has the meaning given in the Privacy Act.

Critical Information Summary (CIS)

means a document that summarises offers for:

- (a) telecommunications services; or
- (b) telecommunications services where a bundled <u>telecommunications good</u> or additional service is included as a mandatory component of that offer.

Critical locations [new]

means the key locations the <u>customer</u> indicates they intend to use the *telecommunications* service, for example the *customer*'s home or work.

Customer [updated]

means a <u>consumer</u> who has entered into a <u>customer contract</u> with a <u>CSP</u>. It includes both current and former customers.

When the context requires it, a reference to a <u>customer</u> includes a reference to the customer's authorised representative.

Customer Contract [updated]

means an arrangement or agreement between a <u>CSP</u> and a <u>consumer</u> for the supply of a telecommunications good or service to that consumer. It includes an SFOA (or equivalent) and any associated T&Cs.

Note: for the avoidance of doubt, this includes a pre-paid contract.

Customer ID Authentication Determination [new]

means the Telecommunications Service Provider (Customer Identity Authentication) Determination 2022.

Data

means the component of a carriage service that provides access to online services such as: e-mail, web pages, media (e.g. audio and video), social networks and app downloads and updates.

Debt being pursued by the CSP [new]

means passing the debt to a collection agency and/or debt buyer, default listing of the debt in line with the Credit Reporting Code, or taking legal action to recover an unpaid debt. It does not include payment reminder communications to customers, or restriction, <u>suspension</u> or <u>disconnection</u> of a telecommunications service for <u>credit management</u> reasons (including the sending of associated notices under chapter 9).

Note: If a CSP has a policy to waive a debt rather than pursue it, this does not affect its obligations to sell responsibly under section 6.1 and other legal and regulatory obligations.

Direct Debit [updated]

means a payment that is automatically deducted ('pulled') from a <u>customer</u>'s nominated financial account by a <u>CSP</u> on an agreed date or on an agreed schedule. Direct debit requires authorisation from the account holder.

Direction to remedy [new]

means a direction provided to a <u>CSP</u> by <u>Communications Compliance</u> to address specified matters outlined in the direction. A direction may include matters such as an instruction to remedy a specified area of non-compliance with the Code, to provide information, to submit a Remedial CAP, or adjust the timeframes in a CAP.

Disconnection

means the termination by a CSP of a customer contract for a telecommunications service.

Disconnection notice [new]

means a notice informing a <u>customer</u> that their telecommunications service may be disconnected due to <u>credit management</u> under section 9.3.

Discount

means a reduction in the charge.

Domestic and family violence (DFV) [new]

has the meaning given in the Telecommunications (Domestic, Family and Sexual Violence Consumer Protections) Industry Standard 2025.

Durable medium [new]

means a format that can be easily stored, downloaded or reproduced for future reference by the consumer.

Note: this may be a physical (e.g. paper) or digital format (e.g. email, PDF, short message service (SMS), account records).

Emergency Service Number

has the meaning given in the Act.

End user [new]

means the person using a telecommunications service. An end user may or may not also be the <u>customer</u>. A reference to an end user includes a reference to their <u>advocate</u>.

Fee-free [new]

means free from charges imposed by a CSP for processing a payment.

Note: fees imposed by a CSP relates to general processing fees that the CSP has visibility and direct control of (such as card surcharges), but does not include late payment fees.

Financial Hardship [updated]

has the meaning given in the Financial Hardship Standard.

Financial Hardship Standard [new]

means the Telecommunications (Financial Hardship) Industry Standard 2024.

Fixed charge telecommunications service [new]

means a telecommunications service where the <u>charges</u> are a fixed amount in each charge period.

Force majeure

means an unforeseen or uncontrollable force or event, such as fire, flood, earthquake, storm or other disturbance, whether caused by the elements, an act of God, war, strike, lockout, riot, explosion, insurrection, governmental action, cyber-attack, cyber disruption event or another event of the same kind, which is not reasonably within the control of a party.

Fraud

means dishonestly accessing or using the telecommunications goods and services of a <u>CSP</u>, or attempting to do so, with the intent of securing unlawful gain or advantage by:

- (a) deceiving a CSP or any other person; or
- (b) not paying for the relevant telecommunications goods and services.

Fully substantiated

means where <u>Communications Compliance</u> has determined that the <u>CSP</u> has, at the time of assessment, fully demonstrated that it has systems, policies and procedures in place to substantiate the claims in its <u>Compliance Assessment Report</u> that it fully meets all Code requirements examined in the audit.

Gaining CSP

means the CSP to whom a telecommunications service is to be transferred.

Generally available network coverage [new]

means the information on a CSP's website describing its mobile network coverage.

Note: This may include coverage maps or diagrams, with information about coverage in different scenarios (outdoor/external antenna, 4G/5G, etc.). AMTA's "Understanding coverage maps" resource explains how mobile network coverage works and outlines the agreement made by Australia's MNOs to align different levels of coverage and the terminology for these levels.

Guarantee

means a guarantee of a <u>customer</u>'s obligations under a <u>customer contract</u>.

Guarantor

means an individual or company who guarantees a <u>customer</u>'s obligations under a customer contract.

Hard cap

means a maximum amount applied to a <u>customer</u>'s use of <u>telecommunications services</u>, which cannot be exceeded.

Included value plan

means a mobile post-paid telecommunications service plan under which the <u>customer</u> receives a larger amount of monthly included value than the minimum monthly <u>charge</u> they pay (e.g. for \$50 per month, receive \$500 included value), to use on a combination of eligible services across <u>standard national mobile calls</u>, standard national mobile SMS and national <u>data</u> usage, and the use of any of these three eligible services is not unlimited.

Itemised

means the detail(s) provided in relation to a particular charge.

Itemised billing

means the provision of a bill that includes details for each billed charge.

Listed carriage service

has the meaning given in the Act.

Material change [updated]

means a significant change to a <u>CSP</u>'s:

- (a) operations, arising from new or changed activities or services; or
- (b) systems and processes that affects its compliance obligations under this Code.

Manual payment method [new]

means a form of payment that is initiated and directly controlled ('pushed') by the <u>customer</u>. Examples include (but are not limited to): <u>customer</u>-scheduled transfers, electronic funds transfers, cash payments, over the counter payments, digital wallet, or credit card payment.

Maximum charge information [new]

as defined in the Telecommunications Service Provider (International Mobile Roaming) Determination 2019.

Minimum quantifiable price

means, in respect of a telecommunications good or service, the "single price" (as defined in section 48 of the <u>Australian Consumer Law</u>) for that telecommunications good or service.

Natural disaster

means an emergency event within Australia (such as a fire, flood, storm, cyclone or an earthquake) that causes widespread disruption to a community.

Not substantiated [new]

means where <u>Communications Compliance</u> has determined as an outcome of its <u>Compliance</u> <u>Assessment</u> that a <u>CSP</u> has not demonstrated, in one or more areas, that it has systems, policies and procedures in place to substantiate the claims in its <u>Compliance Assessment Report</u> that it fully meets the Code requirements examined in the audit.

Offer [updated]

means a current, standard, in-market plan, made available to <u>consumers</u>, for the provision of <u>telecommunications goods</u> and <u>telecommunications services</u>.

Partially substantiated [new]

means where <u>Communications Compliance</u> has determined as an outcome of its <u>Compliance</u> <u>Assessment</u> that a <u>CSP</u> has demonstrated that it has systems, policies and procedures in place to substantiate the claims in its <u>Compliance Assessment Report</u> that it fully meets all Code requirements examined in the audit – with the exception of the areas of non-compliance identified by the <u>CSP</u> in the Compliance Action Plan submitted as part its <u>Compliance</u> Assessment Report.

Periodic price [new]

means the price for a telecommunications offer over a defined billing, charging period or recharge validity period

For example, a month-by-month plan would provide a periodic price of 1 month, a 28-day plan would provide a periodic price of 28 days. A 365-day pre-paid recharge would display the annual recharge cost as its periodic price.

Personal information

has the meaning given to it in the Privacy Act.

Plain language [new]

means the use of simple, clear and straightforward language. *Plain language* simplifies complex ideas for easy understanding. It avoids complicated words and keeps sentences short. It allows for inclusive and efficient communication. It makes information easier to retain.

The importance of plain language

Consumers are more likely to engage with information that is presented in a straightforward and understandable manner.

<u>Plain language</u> is particularly important when communicating with a diverse audience or when conveying important information, by reducing the risk of misinterpretation or confusion.

It is especially important for effective communication with consumers with English as a second language, as well as those with disabilities or learning difficulties – the goal is to communicate in a way the average 12–14-year-old would be able understand.

Post-paid service

means a telecommunications service that can be used fully or in part prior to being paid for by the consumer.

Pre-paid service

means a telecommunications service that must be paid for by the consumer before it is used.

Note: A pre-paid telecommunications service may provide the ability for a consumer, prior to or without any payment, to make some calls and access some services for which no charges are incurred, including calls to <u>emergency service numbers</u> and calls to 1800 numbers.

Privacy Act

means the Privacy Act 1988 (Cth).

Prominently displayed [updated]

means conspicuously presented in clear font and in a prominent and visible position.

Reasonable assistance [new]

means assisting the <u>consumer</u> with their interpretation needs to help them understand the key features and obligations of the sale, <u>account support</u>, etc. In practice, this might mean staff speaking the language, or referral to the free interpretation service.

Receipt [new]

means a record of charges paid.

Regulator

means any of the following: ACCC, ACMA, ASIC and any government body in any State or Territory responsible for the administration of all or part of the legislation referred to in cl. 2.2.1.

Remedial Compliance Action Plan (RCAP) [new]

means a plan prepared by a <u>CSP</u> to document how, and in what timeframe, areas assessed as not substantiated will be addressed.

Remedial Compliance Action Plan (RCAP) Progress Report [new]

means a report submitted by a <u>CSP</u> to <u>Communications Compliance</u> on progress made in fulfilling the requirements of its <u>Approved Remedial Compliance Action Plan</u>.

Residential consumer [updated]

means an individual who acquires or may acquire a telecommunications good or service for the primary purpose of personal or domestic use and not for resale.

Resolve

when used in connection with a <u>complaint</u>, means the bringing of that complaint to a conclusion in accordance with the requirements of the Complaints Standard.

Restriction [updated]

means prevention of access to or use of one or more elements of a <u>telecommunication service</u> by a <u>CSP</u>. Access to <u>emergency service numbers</u> is not impacted.

Restriction notice [new]

means a notice informing a <u>customer</u> that their <u>telecommunication service</u> could be restricted due to <u>credit management</u> under section 9.3.

Restriction point [updated]

means the threshold at which a restriction is to occur.

Rights of use (ROU) holder [updated]

has the meaning given in C566 Number Management – Use of Numbers by Customers Industry Code.

Rules [updated]

means a <u>CSP</u>-specific obligation under this Code.

Sales staff [updated]

means a person engaged primarily to sell or promote <u>telecommunications goods</u> and/or <u>services</u> to <u>consumers</u>. The person may be engaged directly or indirectly by a <u>CSP</u>.

Note: for clarity, a cashier at a retail outlet would not be considered a sales staff for the purpose of this Code.

Security deposit

means a sum of money paid by a <u>customer</u> to a <u>CSP</u>:

- for the purpose of securing the customer's payment of <u>charges</u> in the event of nonpayment; and
- (b) with the intention of being returned to the *customer* at the conclusion of the supply relationship between a <u>CSP</u> and the *customer* subject to the *customer*'s payment in full of all *charges*.

Shaping

means where a <u>CSP</u> deliberately controls the maximum <u>data</u> transfer rate on a <u>telecommunications service</u> when the <u>customer</u> has exceeded the specified data allowance.

Special promotion [updated]

means an offer of limited duration, limited quantity or offered to a limited sub-set of consumers.

Note: for example, short-term offers for extra data over a defined term; \$x off for first 6 months; discounts off telecommunications goods or components of telecommunications services as a once-off promotion for members of a local gym or a special discount for the staff of a business customer of a <u>CSP</u>.

Spend management tools

means a tool available to a <u>customer</u> or applied by a <u>CSP</u> to assist the <u>customer</u> to take timely action to limit and/or manage their expenditure or usage allowance on a particular telecommunications service.

Standard form of agreement (SFOA)

has the meaning given in the Act.

Standard national mobile call

means a mobile voice telephone call from a <u>CSP</u>'s mobile telecommunications service to another CSP's mobile telecommunications service (off-net) during peak time where the calling and receiving parties are in Australia.

Standard national mobile SMS

means a mobile short message containing a maximum of 160 characters from a <u>CSP</u>'s mobile service to another CSP's mobile service (off-net) during peak-time where the sending and receiving parties are in Australia.

Standard telephone service

has the meaning given to it in the Telecommunications (Consumer Protection and Service Standards) Act 1999 (Cth).

Substantiated [new]

means where <u>Communications Compliance</u> has determined as an outcome of its <u>Compliance</u> <u>Assessment</u> that a <u>CSP</u> has demonstrated that it has systems, policies and procedures in place to substantiate the claims in its <u>Compliance Assessment Report</u> that it fully meets all Code requirements examined in the audit.

Suspension [updated]

means the prevention of access to or use of a telecommunications service by a <u>CSP</u>. Access to emergency service numbers is not impacted.

Suspension notice [new]

means a notice informing a <u>customer</u> their telecommunication service could be <u>suspended</u> due to <u>credit management</u> under section 9.3.

Targeted advertising [new]

means advertising in a language other than English that is wholly or predominantly in another language.

Note: It does not include, for example, single words or short phrases in other languages that are included for effect as part of an advert.

Telecommunications goods [updated]

means any goods supplied by a <u>CSP</u> for use in connection with the supply of a telecommunications service.

Telecommunications service

means:

- (a) a <u>listed carriage service</u> or any service supplied by a <u>CSP</u> in connection with that service; or
- (b) a content service (other than a subscription broadcasting service or a television subscription narrowcasting service) provided by a CSP in connection with the supply of a listed carriage service.

Third party charges

means <u>charges</u> collected by a <u>CSP</u> on behalf of another commercial entity, for any goods and services provided by that other commercial entity.

Timed call

means a call for which a charge is calculated according to the duration of the call.

Telecommunications Industry Ombudsman (TIO)

means the Telecommunications Industry Ombudsman appointed under the Telecommunications Industry Ombudsman scheme referred to in the <u>Act</u>.

Transfer

means the transfer of all or part of a <u>consumer</u>'s telecommunications service from one <u>CSP</u> to the <u>gaining CSP</u>.

Usage information

means information about how a <u>customer</u> has used their telecommunications service, such as call records, SMS volume or <u>data</u> consumption.

Usage notifications [updated]

means electronic notifications of usage.

Unbilled charges

means <u>charges</u> relating to a telecommunications good or service which have been incurred by a <u>customer</u> and of which a <u>CSP</u> is aware, but which a <u>CSP</u> has not yet included in a bill.

Unlisted authorised representative [new]

has the meaning given in the Telecommunications Service Provider (Customer Identity Authentication) Determination 2022.

Untimed call

means a call where the applicable *charge* is not calculated according to the duration of the

Variable charge telecommunications service

means a telecommunications service where the <u>charges</u> are not a fixed amount in each <u>billing</u> <u>period</u> but can vary depending on usage.

Verification

means the process performed by a proposed <u>gaining CSP</u> prior to effecting a <u>transfer</u>, pursuant to which such gaining CSP enlists a person or procedure (independent of the sales staff who procured the *transfer*) to confirm with the <u>consumer</u> the consumer's request to *transfer*.

Working day [updated]

means any day from Monday to Friday (inclusive) other than a National Public Holiday (a day on which a public holiday is declared by all States and Territories).

1.3. Acronyms

Acronym	Meaning
ABN	Australian Business Number
ACN	Australian Company Number
ACCAN	Australian Communications Consumer Action Network
ACCC	Australian Competition and Consumer Commission
ACMA	Australian Communications and Media Authority
ACL	Australian Consumer Law
ASIC	Australian Securities and Investments Commission
CIS	critical information summary
CAP	compliance action plan
CSP	carriage service provider
DFV	domestic and family violence
GARI	Global Accessibility Reporting Initiative
GB	Gigabyte
MNO	mobile network operator
NBN	National Broadband Network
NCCP	National Consumer Credit Protection Act 2009
NRS	National Relay Service
RCAP	remedial compliance action plan
ROU	rights of use
SMS	short message service
SFOA	standard form of agreement
TIO	Telecommunications Industry Ombudsman
WCAG	Web Content Accessibility Guidelines

2. GENERAL

Chapter summary

This chapter covers the administrative elements of the Code.

2.1. Introduction and scope

Code status

- 2.1.1. Section 112 of the Telecommunications Act 1997(Cth) sets out the intention of the Commonwealth Parliament that bodies and associations representing sections of the telecommunications industry develop industry codes relating to the telecommunications activities of participants in those sections of the industry. [1.1.1]
- 2.1.2. The Code is registered with the Australian Communications and Media Authority (ACMA) for registration pursuant to section 117 of the <u>Act</u>. [1.3]

Commencement

- 2.1.3. This Code will commence 3 months after the day it is registered by the ACMA, on [insert date that is 3 months after registration], subject to cl. 2.1.4 [updated 1.6]
- 2.1.4. The following clauses in this Code will commence 6 months after the day it is registered by the ACMA, on [insert the date that is 6 months after registration] (Delayed Commencement Date):
 - (a) Training: cls. 3.2.2, 3.2.4;
 - (b) Digital accessibility: cl. 4.1.8;
 - (c) Credit assessments: cls. 6.2.1 6.2.9 inclusive;
 - (d) Payment methods, systems and processes: cls. 6.3.2, 8.7.1(b), 8.7.2, 8.10.1, 8.10.2, 8.10.3, 8.11.2, 8.11.7;
 - (e) Contact channels: cls. 7.1.2, 7.1.3, 7.1.4;
 - (f) Sales incentives: cls. 6.1.4 6.1.7; and
 - (g) Information and publication requirements that relate to a delayed clause: 5.1.8(b), 6.1.9, 8.4.7(n), and 8.4.7(q)(i), (ii).

Transitional arrangements

- 2.1.5. <u>CSPs</u> must continue to comply with the TCP Code C628:2019 Incorporating Variation No. 1/2022 (2019 Code) until the Commencement Date, subject to cl. 2.1.6.
 - Note: It is proposed that the 2019 Code will remain in force until it is removed from the Register of industry codes by the ACMA on the Commencement Date.
- 2.1.6. For each clause subject to a Delayed Commencement Date, a <u>CSP</u> must either comply with the new requirements of this Code, or must continue to comply with the relevant clause(s) in the 2019 Code, as listed below, during the period between the Commencement Date and the Delayed Commencement Date as if that Code had not been removed from the Register of industry codes:
 - (a) Code compliance training, 2019 Code cl. 3.3.3;
 - (b) General responsible selling training for sales staff, 2019 Code cl. 4.5.1(c);

- (c) Responsible selling training for sales staff on <u>consumer</u> understanding of <u>telecommunications goods</u> and <u>services</u>, 2019 Code cl. 4.5.1(f);
- (d) Responsible selling training for sales staff on identified needs, 2019 Code cl. 4.5.2(a); and
- (e) Code Compliance training, 2019 Code cl. 10.2.1.

Note: A copy of the 2019 Code will remain available on CA's website during this period.

Scope

- 2.1.7. The Code applies to <u>CSPs</u> in respect of their relationship with <u>consumers</u>. [1.4.1]
- 2.1.8. The Code applies to the <u>carriage service providers</u> section of the telecommunications industry under section 110 of the <u>Act</u>. [1.4.3]
- 2.1.9. The Code deals with the following activities as defined in section 109 of the Act: [1.4.2]
 - (a) carrying on business as a carriage service provider; and
 - (b) supplying goods or services for use in connection with the supply of a <u>listed</u> carriage service.
- 2.1.10. The Code does not apply to matters covered by codes or standards registered or determined under the Broadcasting Services Act 1992 (Cth) as required by section 116 of that Act. [1.4.4]

Compliance with the Code

2.1.11. <u>CSPs</u> must comply with the <u>rules</u> in Chapters 2 to 10. [1.5.1]

Note: if there is a conflict between the requirements of the Code and any requirement imposed on a CSP by statute or by a <u>regulator</u>, a CSP will not be in breach of the Code by complying with the statute or the requirements of the regulator. Compliance with the Code does not guarantee compliance with any legislation or the requirements of any regulator. The Code is not a substitute for legal advice. [1.2.3], [1.2.2]

Communications Alliance also works with <u>Communications Compliance</u> to provide resources to CSPs to assist it in meeting their obligations under the Code. [Guidance, 10.9]

2.2. Relevant documents

- 2.2.1. The Code should be read in conjunction with: [updated 1.2]
 - (a) legislation and regulation (mandatory), including the current versions of:
 - (i) the Telecommunications Act 1997 (Cth);
 - (ii) the Telecommunications (Consumer Protection and Service Standards) Act 1999 (Cth);
 - (iii) the Competition and Consumer Act 2010 (Cth) including the <u>Australian</u> <u>Consumer Law;</u>
 - (iv) the Disability Discrimination Act 1992 (Cth);
 - (v) the Racial Discrimination Act 1975 (Cth);
 - (vi) any other relevant equal opportunity legislation;
 - (vii) the Privacy Act 1988 (Cth);

- (viii) the Spam Act 2003 (Cth);
- (ix) the Do Not Call Register Act 2006 (Cth);
- (x) the Online Safety Act 2021 (Cth);
- (xi) The Telecommunications (Consumer Complaints Handling) Industry Standard (2018);
- (xii) the Telecommunications (Domestic, Family and Sexual Violence Consumer Protections) Industry Standard 2025;
- (xiii) the Telecommunications (Financial Hardship) Industry Standard 2024;
- (xiv) the Telecommunications service Provider (Customer Identity Authentication) Determination 2022;
- (xv) the Telecommunications service Provider (International Mobile Roaming)
 Determination 2019:
- (xvi) the Telecommunications (Service Provider Identity Checks for Prepaid Mobile Carriage Services) Determination 2017; and
- (xvii) the Telecommunications (Customer Communications for Outages) Industry Standard 2024.
- (b) industry codes (mandatory), including:
 - (i) C525 Handling of Life Threatening and Unwelcome Communications Industry Code;
 - (ii) C556 Number Management Use of Numbers by Customers Industry Code;
 - (iii) C661 Reducing Scam Calls and Scam SMs Industry Code; and
 - (iv) C647 NBN Access Transfer Industry Code.
- (c) industry guidance, including:
 - (i) ACCC industry guide: "Consumer vulnerability: A business guide to the Australian Consumer Law", November 2021;
 - (ii) ACMA industry guide: Statement of Expectations for Vulnerable and Disadvantaged Consumers, May 2022;
 - (iii) ACCC industry guide: "Broadband speed claims: Industry guidance", October 2022:
 - (iv) G660 Assisting Consumers Affected by Domestic and Family Violence Industry Guideline;
 - (v) G652 NBN Migration Management Industry Guideline;
 - (vi) G612 Customer Requested Barring Industry Guideline.
 - (vii) IGN 010 Communications Alliance Industry Guidance Note: Customer Process

 Handling of Life Threatening and Unwelcome Communications;
 - (viii) IGN 017 Communications Alliance Industry Guidance Note: Authorised Representatives and Advocates;
 - (ix) IGN 013 Communications Alliance Industry Guidance Note: Sales Practices and Credit and Debt Management.

- (x) ASIC, ACCC industry guide: "Debt collection guideline: for collectors and creditors", April 2021;
- (xi) ASIC, ACCC consumer guide: "Dealing with debt collectors: your rights & responsibilities", December 2020;
- (xii) Web Content Accessibility Guidelines (WCAG, Level AA);
- (xiii) Australian Human Rights Commission: Guidelines on equal access to digital goods and services; and
- (xiv) AMTA industry guidance: "Understanding coverage maps".

2.3. Code Review and revision

- 2.3.1. The Code will be reviewed, and where necessary revised, as follows: [1.7, new]
 - (a) new Code review: A new Code review will be opened one month after the first Code Assessment window for a new Code has closed. It is a limited review, with the primary focus being to consider and address any Code drafting issues. It may also consider whether any minor updates to the Code are required (e.g. to update references).
 - (b) ad hoc Code review: An ad hoc Code review will be opened as required. It is a limited review, with the primary focus being to make minor updates to the Code. It may also consider any Code drafting issues that have become apparent since the new Code review.
 - (c) full Code review: A full Code review will be opened at least every 4 years after registration by the ACMA.

Note: As the name suggests, this is a full review and revision process.

Communications Compliance input to the Code review and revision process

<u>Communications Compliance</u> will seek to understand and document the reasons for findings of partially- and not-substantiated outcomes in its Compliance Assessment process each year. It will then provide relevant information to Communications Alliance (in a de-identified manner, in line with *Communication Compliance's* privacy policy), to assist to inform Code reviews.

2.4. Record retention

- 2.4.1. Subject to cls. 2.4.2 and 2.4.3, and having regard to the requirements in cl. 4.7 and the Australian Privacy Principles, a <u>CSP</u> must:
 - (a) keep records to demonstrate compliance with code obligations for at least 2 years after the latest of the following dates:
 - (i) creating the record; or
 - (ii) completion of any special arrangement; or
 - (iii) end-date of the customer contract.
 - (b) keep the records required to be kept under cls. 6.3.4 for at least:
 - (i) the minimum term of the <u>customer contract</u> plus 2 years; or

- (ii) if the customer contract is cancelled prior to the minimum term, 2 years following cancellation; and
- (c) make those records available to the ACMA upon receiving a written request from the ACMA.
- 2.4.2. Where a CSP requires documents, or is required to keep a record of circumstances or notifications under cl. 4.3.3 before accepting a person as a <u>customer</u>'s <u>authorised</u> representative, the CSP must retain a record of circumstances or relevant notifications until:
 - (a) it is deemed no longer required by the CSP; or
 - (b) the authorisation is changed by the customer.
- 2.4.3. Where a CSP requests evidence of vulnerability in relation to cl. 6.1.18, or is assessing evidence of vulnerability for the purposes of cl. 6.1.19, it must:
 - (a) only retain any material or supporting evidence for the period that it is required to complete that assessment; and
 - (b) after the completion of that assessment, dispose of, or destroy, any material or supporting evidence in a secure manner.

Note: For clarity, subject to other laws or regulations, a CSP must not keep the actual material or supporting evidence provided, but may keep a record of the type of material or type of any supporting information that was provided, and relevant dates. For example, a CSP that sights a medical certificate may keep case notes to record that they had sighted a medical certificate for the customer and its date of issue.

2.5. Power of the TIO to handle complaints under the Code

- 2.5.1. Under section 114 of the <u>Act</u> and subject to the consent of the TIO, the Code confers on the TIO the functions and powers of: [1.8]
 - (a) receiving;
 - (b) investigating;
 - (c) facilitating the resolution of;
 - (d) making determinations in relation to;
 - (e) giving directions in relation to; and
 - (f) reporting on,

complaints made by the end-users of a <u>listed carriage service</u> about matters arising under or in relation to this Code, including compliance with the Code by those industry participants to whom the Code applies.

3. ORGANISATIONAL CULTURE AND GOVERNANCE

Key objectives and chapter summary

Objectives

- 1. <u>Consumers</u> will benefit from their CSP's culture of compliance with this Code, including through its:
 - regular staff training on this Code's requirements; and
 - implementation and following of compliance monitoring processes and associated actions.
- 2. Consumers in vulnerable circumstances will receive appropriate support from staff trained and equipped to address their specific needs.

Chapter summary

This chapter covers the expectations and requirements for every CSP to enable inclusive, fair and reasonable consumer outcomes through its organisational culture, policies, training and governance arrangements.

This chapter sets out rules for CSPs to achieve this outcome by:

- fostering a culture of compliance by clearly articulating, supporting and championing consumer protection measures from the CEO level down.
- embedding and reinforcing a culture of compliance through policies, supporting material, training, and governance arrangements.
- providing appropriate training and supporting material to staff to enable them to assist and support all consumers in line with the objectives and rules in each chapter of this Code, including consumers in vulnerable circumstances.

This chapter must be read in conjunction with all other chapters in this Code.

3.1. Organisational Culture

Organisational culture

- 3.1.1. A <u>CSP</u> must support and promote an organisational culture of compliance with the Code. [3.3.1]
- 3.1.2. A senior executive of the *CSP* must oversee the implementation and operation of policies, supporting material, training, and resources to support compliance with this Code. [new]

3.2. Policies, supporting materials, and training

Policies and supporting materials

- 3.2.1. A <u>CSP</u> must have and implement internal policies and supporting materials to support it to meet the objectives and comply with the requirements of this Code, as detailed in: [3.3.1]
 - (a) chapter 4: Supporting the Consumer; and [3.4.1, 3.4.2]
 - (b) chapters 5 and 6: Responsible Selling Practices; and [3.3.1]

- (c) chapters 7 and 8: Customer Service and Support, and Account Support; and [3.3.2, new]
- (d) chapter 9: Credit management, Debt management, and Disconnection. [3.4.1(b)]

Staff training: company-wide

- 3.2.2. A <u>CSP</u> must provide company-wide staff training on this Code, including awareness of: [3.3.3]
 - (a) the scope of this Code; [3.3.3]
 - (b) the objectives and overarching requirements for providing support for <u>consumers in vulnerable circumstances</u>; [3.4.1, 3.4.2]
 - (c) First Nations' history, language, and culture; [new]

 Note: guidance on minimum content requirement to meet this requirement is available at: insert link.
 - (d) responsible selling practices; and [3.3.2, 3.4.2, 4.5.1(c), 4.5.1(f)]
 - (e) the requirement under this Code and the ACL to interact with <u>consumers</u> courteously and in a fair and accurate manner. [3.3.2,]
- 3.2.3. Company-wide staff training must occur: [new]
 - (a) at induction; and
 - (b) as an annual refresher.

Note: see also cl. 3.2.6: staff training updates.

Company-wide training

Company-wide training is intended to provide staff with responsibilities that can reasonably influence Australian-based customer outcomes with a broad understanding of TCP Code requirements, thereby reducing the chance that a non-compliant policy, process or practice may unintentionally be designed or implemented. For example, understanding how certain features may be complex for someone with low digital literacy skills may lead to IT staff designing a service differently; awareness of plain language may change Marketing's approaching to advertising.

In circumstances where training might be highly sensitive for some staff, or otherwise inappropriate, CSPs should ensure that appropriate arrangements are available to safeguard their wellbeing.

For clarity, it is not expected that roles with no association or influence over the outcomes for customers in Australia receive TCP Code training (office cleaners, building maintenance staff, administrative or other roles with no influence on customer outcomes, including staff based outside of Australia with no association with Australian customers)."

Staff training: customer-facing staff

- 3.2.4. Company-wide training must be supplemented by appropriately tailored training to suit the specific roles and responsibilities of relevant <u>customer</u>-facing staff and their managers on compliance with this Code. This includes training on:
 - (a) identifying and supporting <u>consumer</u> needs; [3.2.2, 3.2.3, 4.5.1(f)]
 - (b) account support; [new]

(c) responsible selling, including to <u>consumers in vulnerable circumstances</u>; [3.4.2, 4.5.1(c), 4.5.1(f), 4.5.2(a)]

Note: this includes all sales staff.

(d) credit management, debt management and disconnection. [3.4.1(b)]

Note: this includes (as relevant) collections, debt management and credit management staff, and staff in other roles likely to deal with debt issues (e.g. sales, <u>fraud</u>, privacy, and escalated complaints management). [new]

Note: training specifics will vary depending on a <u>CSP</u>'s structure, size, target customers base, and physical and geographical reach. CSPs are expected to be able to demonstrate that they have evaluated these variables when determining what training is required for each role. [new]

- 3.2.5. Customer-facing staff training must occur: [new]
 - (a) at induction to a role; and
 - (b) as an annual refresher.

Note: see also cl. 3.2.6: staff training updates.

Inclusive design when developing policies, supporting materials, and training.

Inclusive design concepts can guide a CSP on appropriate responses to diversity in the population through:

- developing processes that seek to cater to the needs of a diverse population;
- incorporating <u>plain language</u> and digital accessibility principles;
- reducing the level of ability required to use a process or product, to improve the user experience for a broad range of customers in a variety of situations;
- developing a family of products and derivatives to provide the best possible coverage of the population; and
- ensuring that each individual product has clear and distinct target users.

Inclusive design does not suggest that it is always possible (or appropriate) to design one product or solution to address the needs of the entire population. Specialist solutions may still be required to satisfy the needs of some consumers in vulnerable circumstances.

Reference and for more information: University of Cambridge Inclusive Design Toolkit.

Staff training: updates

- 3.2.6. If this Code is varied, a <u>CSP</u> must update its training material to reflect any material updates, and provide appropriate training to relevant staff on those updates within 6 months of those changes coming into effect. [new]
- 3.2.7. A CSP must review the effectiveness of training associated with TCP Code compliance at least annually and train staff on relevant changes as required. [new]

Monitoring code compliance and addressing issues

- 3.2.8. A CSP must monitor for compliance with this Code, including:
 - (a) interactions with customers, to assess whether staff are proactively identifying <u>consumers</u>' needs and circumstances; [updated 4.5.1(d)]

- (b) the conduct of staff, including to assess whether staff are selling responsibly and respectfully; [4.5.1(d)], [3.3.4]
 - Note: this includes not engaging in misleading contact, and not being rude to, or harassing customers.
- (c) compliance with sales incentive policies; [new]
- (d) complaints about the sales conduct of its <u>sales staff</u> to identify possible instances of inappropriate selling; and [4.5.1(e)]
- (e) complaints about inaccurate or misleading information that the customer has relied on when making a purchasing decision, including in advertising. [4.4.1(c)]
- 3.2.9. A CSP must address issues identified as part of its monitoring activity in cl. 3.2.8, including: [updated and broader 4.5.1(d)].
 - (a) negative, proportional consequences for staff who engage in misleading conduct, or are otherwise identified as not selling responsibly [3.3.4 and new].
 - Note: For example, as relevant to the case-in-hand, this may include, any incentive payments or rewards being clawed back if mis-selling is identified after a commission has been paid; re-training; loss of future benefits; HR performance management. See also cls. 6.1.6, 6.1.7.
 - (b) taking appropriate action against staff who are rude to or harass consumers [3.3.4]; and
 - (c) correcting inaccurate information in advertising or elsewhere, as soon as practicable. [4.4.1(b)]
 - Note: a reasonable timeframe under (c) will depend on the advertising medium used. For example, changing online advertisements is faster than updating billboards or television commercials.

Monitoring customer wait times and first contact resolution – and addressing issues

- 3.2.10. A *CSP* must:
 - (a) monitor average wait times experienced by customers to communicate with a CSP about a <u>customer</u> service enquiry; and [4.7.1(b)]
 - (b) seek to keep the average wait times to a reasonable minimum in the circumstances. [4.7.1 (b)]
- 3.2.11. A CSP must:
 - (a) monitor the level of first contact resolution of customer service enquiries; and
 - (b) take reasonable steps to identify and address the root causes for why enquiries cannot be resolved at first contact. [4.7.1(c)]
- 3.2.12. A CSP must seek regular feedback from customers about its effectiveness when dealing with customer enquiries, and use feedback to: [4.7.2]
 - (a) identify any systemic issues; and [4.7.2(a)]
 - (b) inform and implement improvements to its customer service processes. [4.7.2(b)]

Customer wait times – monitoring and compliance

A CSP should be able to demonstrate that it has processes in place to support objectives in cls. 3.2.10 to 3.2.12. This should include, for example, how it measures first contact resolution and wait times for its customer base and service channels, how it obtains customer feedback, and details of its monitoring and review mechanisms and timeframes. See also record keeping, chapter 2.

3.3. Promoting the Code

3.3.1. A <u>CSP</u> must promote awareness of this Code to <u>consumers</u>. [updated 10.2(a)]

Note: A CSP may achieve this through the sharing of Communication Alliance's plain-language consumer brochure that explains the key consumer safeguards covered by the TCP Code, or equivalent branded material. [10.2. 10.9. Note: consumer brochure to be updated]



4. SUPPORTING THE CONSUMER

Key objectives and chapter summary

Objectives

- 1. <u>Consumers</u> can easily access clear, comparable, accurate and inclusive, <u>plain</u> <u>language</u> information about a CSP's products and services.
- 2. All consumers, including those in vulnerable circumstances, are supported to get and stay connected, including through the use of, or appointment of, an <u>authorised</u> <u>representative</u> or <u>advocate</u>.

This chapter covers rules about:

- providing information to consumers in a clear, inclusive and accurate manner.
- supporting consumers in vulnerable circumstances.
- supporting the appointment of authorised representatives and advocates.

This chapter needs to read in conjunction with <u>Chapter 3</u> for policy, supporting material, training, and compliance monitoring requirements.

4.1. Communicating with consumers

Clear and effective communication

- 4.1.1. A CSP must communicate with consumers:
 - (a) in plain language; [3.1.1]
 - (b) in a clear and accurate manner; [3.2.1][4.3.1]
 - (c) in a way that is inclusive and appropriate to the consumers' needs and circumstances, including for consumers in vulnerable circumstances; and [3.2.3]
 - Note: inclusive and appropriate includes reducing the complexity of a CSP's communication processes, to improve the user experience for a broad range of consumers in a variety of situations.
 - (d) in a digitally accessible format (where applicable). [new]
 - Note: see cl. 4.1.8.
- 4.1.2. A CSP must make sure that information provided or made available to <u>consumers</u> is clear, accurate, free of material omissions, relevant, current, readily available, and, in cases where information is provided, timely.
- 4.1.3. A CSP must ensure staff who deal directly with consumers are trained and resourced to:
 - (a) assist and support consumer enquires, including those identified as <u>consumers in vulnerable circumstances</u>; [4.5.2(a)], [3.4.2]
 - (b) assist consumers understand their <u>telecommunications goods</u> and <u>services</u>; and [4.5.2(a)]
 - (c) interact with consumers courteously and fairly. [3.3.2]

Further resources to support effective communication [new]

- Reading Writing Hotline: Reader friendly communication A guide to using plain language
- The Australian Government Style Manual https://www.stylemanual.gov.au
- Accessible Telecoms: https://www.accessibletelecoms.org.au, a free service to find independent and up-to-date information on telecommunication goods and services that are suitable for seniors and people with disabilities.
- Accesshub: https://www.accesshub.gov.au, a government website with information and resources for the deaf community.
- Global Accessibility Reporting Initiative: https://www.gari.info/findphones.cfm, to find a device that has the accessibility features that work for them.
- ACCC: Selling to Consumers with disabilities A guide to competition and consumer law for businesses selling to and supplying consumers with disability.
- ACCC: Consumer vulnerability A business guide to the <u>Australian Consumer Law</u>
- Disability Awareness: https://disabilityawareness.com.au
- Design for Dignity Guidelines https://and.org.au/DFD

Language

- 4.1.4. A <u>CSP</u> must ensure that its <u>customer</u>-facing staff are able to communicate effectively with consumers in the CSP's primary language of operation. [3.2.2]
- 4.1.5. A CSP must make the following information available to the public at no cost, including on its website, located with the CSP's contact information: [new]
 - (a) the contact details of an interpreter service, displayed in at least 5 <u>community</u> <u>languages</u>; [new]

Note: See breakout box below for an example of how this information might be displayed. This clause does not limit how many languages might be available through a referenced interpreter service, or suggest that the CSP must directly provide or fund interpreter services.

(b) contact details for the National Relay Service; and [new]

Note: The requirements in (a) and (b) are in addition to the requirements to publish contact details of interpreter services and the NRS on the \underline{CIS} (see cl. 5.1.8) and on the \underline{bill} (see cl. 8.4.7).

(c) information about translation tools or services that a consumer may use to translate key information.

Displaying information about community languages

Community languages refers to the commonly spoken languages used in the relevant community. For example:

- the CSP's specific customer base;
- the CSP's target demographic; or
- languages commonly used in Australia (based on public data e.g. from the ABS)

An example of how this information might be displayed is provided below:

Translating and Interpreting Service (TIS National): 131 450

- Service de traduction et d'interprétation (TIS National)
- 笔译和口译服务 (TIS 国家)
- 翻訳・通訳サービス (TISナショナル)
- अनुवाद और दुभाषिया सेवा (टीआईएस नेशनल)
- · Dịch vụ Biên phiên dịch (TIS National)
- 4.1.6. Where a CSP has <u>targeted advertising</u> in a language other than English, the CSP must provide the principal message and main terms and conditions of the <u>relevant offer</u> in that language, at no cost to the <u>consumer</u>: [expanded 3.1.2]
- 4.1.7. Where a CSP has targeted advertising in a language other than English, the CSP must also provide <u>reasonable assistance</u> in that language.
 - Note: reasonable assistance includes support for sales, <u>account support</u>, and <u>credit management</u>.

Digital accessibility

4.1.8. When developing new digital content (websites, applications and content), a <u>CSP</u> must, at a minimum, conform to Level AA of the current Web Content Accessibility Guideline (WCAG). [updated 3.2.5]

Digital accessibility obligations

WCAG standards are developed by the World Wide Web Consortium (W3C), and cover digital accessibility, including web, mobile and applications.

The Web Accessibility Initiative (W3C) website publishes updates to the WCAG, to allow organisations to comply with new updates as soon as possible after they are released.

Further expectations on accessibility can be found in the Disability Discrimination Act, and guidance published on the Human Rights Commission's website, including <u>Guidelines on equal access to digital goods and services</u>.

4.2. Consideration of consumer circumstances and needs

Supporting consumers in vulnerable circumstances

- 4.2.1. A <u>CSP</u> must support the telecommunications needs of <u>consumers in vulnerable</u> <u>circumstances</u>, including by: [new]
 - (a) assisting consumers to self-identify as experiencing vulnerability; [new]

- (b) having processes to proactively identify <u>consumers in vulnerable circumstances</u>; and [new]
- (c) ensuring staff who deal directly with consumers are trained and resourced to:
 - (i) identify consumer telecommunications needs; [concept from 3.4.1(a), 3.4.2]
 - (ii) identify consumers in vulnerable circumstances; [concept from 3.4.1(a)]
 - (iii) advise consumers about any offers the CSP has that may suit identified needs or circumstances; and [3.4.2], [4.5.2(a), [4.5.1(f)]]
 - (iv) offer to refer consumers to relevant external services, where further assistance may be beneficial. [new]
 - note: such as support organisations or helplines.

Understanding vulnerability under the ACL

The ACCC publication "Consumer vulnerability: A business guide to the Australian Consumer Law" provides guidance on rules for all Australian businesses under the <u>Australian Consumer Law</u>.

Meeting consumer needs

- 4.2.2. Where a particular need or circumstance has been identified (as described in cl. 4.2.1), the <u>CSP</u> must, as applicable: [4.5.2, expanded]
 - (a) advise the <u>consumer</u> of any <u>offers</u> it has that may suit their identified needs or circumstances. This must include providing information about lower-cost options offered by the CSP, where appropriate; and [4.5.2(b)]
 - (b) assist the consumer to access further information about its <u>telecommunications</u> goods and <u>services</u> that may suit specific disclosed needs or circumstances. [4.5.2(c)], [4.5.2(d)]

Identified needs or circumstances

A consumer's identified needs or circumstances could include anything from needing large amounts of data, or data sharing amongst family members, to wanting a plan that offers the best deal for calling a designated country regularly, certain budgetary needs, or products with accessibility features.

Identified needs or circumstances also includes the needs of people living with a disability or those in other potentially vulnerable circumstances.

4.3. Authorised representatives

- 4.3.1. A <u>CSP</u> must ensure that customers can appoint an <u>authorised representative</u> to act on their behalf, if the <u>customer</u> requires. [3.5.1]
- 4.3.2. A CSP must:
 - (a) provide customers with access to information about how to appoint an authorised representative; [3.5.1(d)]
 - (b) ensure that the process to appoint an authorised representative is straightforward; and

- (c) advise the customer of the level of authorisation granted. [3.5.1(b)]

 Note: An authorised representative may be granted the power to act on the customer's behalf as if they were the customer, or may be granted limited, defined rights. [3.5.1(b)]
- 4.3.3. Before accepting a person as a customer's authorised representative, a CSP must:
 - (a) obtain the customer's authority, through: [3.5.1(a)]
 - (i) an appropriate form of authority such as a letter of authorisation; or [3.5.1(a)]
 - (ii) a copy of the relevant power of attorney; or [3.5.1(a)]
 - (iii) another form of authorisation as may be reasonably required by the CSP; and [3.5.1(a)]
 - (b) keep a record of the circumstances and when the authorised representative was appointed by the customer; and [3.5.1(c)]
 - (c) keep records of notification(s) to the *CSP* of any relevant change in the *customer's* circumstances, including the death of a *customer* or the making of a guardianship order for a *customer*. [3.5.1(e)]

Authorised representatives

Further information on <u>authorised representatives</u> can be found in Communications Alliance Advocates and Authorised Representatives Industry Guidance Note (IGN 017).

Further requirements about authorised representatives can be found in the Customer ID Authentication Determination.

4.4. Advocates

- 4.4.1. A <u>CSP</u> must make it easy for consumers to communicate with it using an <u>advocate</u>. [3.6.1]
- 4.4.2. A CSP must advise the <u>consumer</u> that a person acting as their advocate has no power to act on the <u>consumer</u>'s behalf and has no access to their information (unless the <u>consumer</u> is present and agrees). [3.6.2]
- 4.4.3. A CSP must not allow an advocate to establish or make changes to a <u>customer</u>'s account or telecommunications service unless the advocate is also the customer's <u>authorised representative</u>. [3.6.3]

Advocates

Further information on <u>advocates</u> can be found in the Communications Alliance Advocates and Authorised Representatives Industry Guidance Note (IGN 017).

4.5. Managing a customer's death

- 4.5.1. A <u>CSP</u> must have processes in place to enable the management of a <u>customer's</u> account where the <u>customer</u> is deceased. This must include processes to:
 - (a) accept notification of a customer's death from an <u>Authorised Estate</u> Representative; and

- (b) facilitate the ongoing management, closure, or transfer of the deceased customer's account in accordance with the <u>Authorised Estate Representative's</u> instructions.
- 4.5.2. To facilitate the outcomes outlined in cl. 4.5.1, a CSP must:
 - (a) make <u>plain language</u> information publicly available about how to access bereavement assistance.
 - (b) ensure staff engaging with the Authorised Estate Representative are appropriately skilled and trained to fulfil the processes referenced in cl. 4.5.1.

4.6. Tools for preventing unauthorised account access

- 4.6.1. A <u>CSP</u> must make available, at no cost, information about:
 - (a) tools it offers to prevent unauthorised access to or use of a <u>customer</u> account or <u>telecommunications services</u>, and: [3.8.1]
 - (b) how to obtain assistance to use those tools. [3.8.1(a)]
- 4.6.2. Where a CSP offers tools to prevent unauthorised account access at a cost, the cost must be clearly disclosed. [3.8.1(b)]

Tools to prevent unauthorised access

Tools to help customers prevent fraudulent access to their account or telecommunications services include:

- a password or personal identification number (PIN);
- personal or account knowledge requirements;
- confirmation of a unique verification code;
- proof of direct and immediate access to the telecommunications service or contact details; or
- proof the requesting person is the customer, such as an ID or biometric check.

Requirements on preventing unauthorised account access for high-risk transactions can be found in the Customer ID Authentication Determination.

4.7. Retention of personal information

- 4.7.1. A <u>CSP</u> not required to comply with the Australian Privacy Principles contained in the Privacy Act must take reasonable steps to ensure that a <u>consumer</u>'s personal information is protected from misuse, interference, loss, unauthorised use, or disclosure. Reasonable steps include: [3.7.1, 3.7.2]
 - (a) having procedures for storing customer's personal information in its possession; [3.7.2(a)]
 - (b) having procedures to keep its customer's personal information in its possession secure; [3.7.2(b)]
 - (c) restricting access to customer's personal information to personnel who are authorised by the CSP; [3.7.2(b)]
 - (d) having systems and/or procedures in place for detecting unauthorised access; [new]

- (e) having a data breach response plan; and [new]
- (f) ensuring its staff understand that they may face disciplinary action if they breach the CSPs privacy procedures. [3.7.2(c)]
- 4.7.2. A CSP not required to comply with the Australian Privacy Principles contained in the Privacy Act must take reasonable steps to destroy or de-identify a consumer's personal information once is no longer required under this Code, other instruments, or by a court or tribunal order.

Privacy Act

The Privacy Act regulates how <u>personal information</u> (PI) is managed by the Australian government and larger organisations. The Australian Privacy Principles are the cornerstone of the Act's privacy protection framework; the principles-based law governing the collection, use, disclosure of personal information, and the governance and accountability principles that apply to organisations collection of PI.

Some smaller CSPs are, at the time of this Code's publication, not subject to the requirements of the Privacy Act. Section 4.7 provides protections for consumers of those CSPs through obligations that reasonably align with the obligations in the Privacy Act.

The Privacy Act is currently under review and may be extended to cover smaller organisations. For clarity, any organisation that is bound by the Privacy Act does not need to comply with section 4.7 of this Code.

The independent national regulator for privacy is the Office of the Australian Information Commissioner (OAIC). Resources to assist smaller organisations protect PI is available on the OAIC website – www.oaic.gov.au.

5. RESPONSIBLE SELLING: PRE-SALE INFORMATION AND ADVERTISING

Key objectives and chapter summary

Objectives

- Consumers are empowered to understand what <u>telecommunications goods</u> and <u>services</u> are available in the market and make informed decisions about which will best meet their financial and personal needs.
- 2. <u>Consumers in vulnerable circumstances</u> receive support to assist them to access appropriate telecommunications goods and services.

Chapter summary

This chapter covers rules about:

- how telecommunications goods and services are advertised.
- what information must be included in the <u>Critical Information Summary</u>.
- publishing information and advertising about telecommunication goods and services that is free, accurate, accessible, in <u>plain language</u>, and minimises the need for disclaimers.

This chapter needs to read in conjunction with:

- <u>Chapter 3</u> for policy, supporting material, training, and compliance monitoring requirements;
- <u>Chapter 4</u> for detailed information about requirements to support consumers
 (including those in *vulnerable circumstances*) in an inclusive and fair manner,
 including rules around the use of <u>advocates</u> and <u>authorised representatives</u>, and
- <u>Chapter 6</u> for responsible selling obligations at point of sale.

5.1. Critical Information Summary

General requirements

- 5.1.1. A <u>CIS</u> must be available for all <u>offers</u> for: [4.2.1]
 - (a) telecommunications services; and
 - (b) telecommunications services where a <u>bundled telecommunications good</u> or additional service is included as a mandatory component of that <u>offer</u>.
- 5.1.2. A <u>CSP</u> is not required to create a new *CIS* for <u>special promotions</u>. A *CSP* offering a <u>special promotion</u> must supply the *CIS* for the underlying offer. [4.2.5]
- 5.1.3. The CIS must be:
 - (a) free of charge; [4.2.1]
 - (b) on the CSP's website; [4.2.6(a)]
 - (c) available via <u>prominently displayed</u> links in advertised offers on the CSP's website, close or adjacent to the offer's description (except in online banners, tiles, strips and pop-up advertising); [4.2.6(b)]
 - (d) at the CSP's stores (if applicable); [4.2.6(c)]

- (e) in a durable medium; [5.2.3] and
- (f) provided as a separate document to the <u>SFOA</u> (or equivalent) and any other contractual terms and conditions. [4.2.4(a)]
- 5.1.4. A CIS must be available upon request for as long as the offer has active customers (including <u>offers</u> no longer advertised). [4.2.7]
- 5.1.5. A CIS provided under cl. 5.1.4 for plans no longer offered to new customers at the time that this Code commences must comply with either: [4.2.9 + new]
 - (a) the CIS requirements in this Code; or
 - (b) the relevant CIS requirements of the TCP Code in force at the time that the plan was offered, being either:
 - (i) cl. 4.1.1 of the Telecommunications Consumer Protections Code C628: 2015 Incorporating Variation 1/2018; or
 - (ii) cls. 4.2.2 4.2.6 of the Telecommunications Consumer Protections Code C628: 2019

Note: copies of the 2015 and 2019 Code are available at: https://www.commsalliance.com.au/Documents/Available-Superseded.

- 5.1.6. Each <u>CIS</u> must: [new]
 - (a) be in <u>plain language</u>; [new]
 - (b) include the information required in cls. 5.1.7, 5.1.8 and 5.1.9 in a concise manner; and [4.2.3(a)]
 - (c) be in a digitally accessible format (where applicable). [new]

Content of the CIS - mandatory content requirements applicable to every CIS

- 5.1.7. At the beginning of the document, in a separate, clearly identified section, each <u>CIS</u> must contain:
 - (a) the name of the <u>CSP</u>; [new]
 - (b) a description of the <u>offer</u> being provided [4.2.2(a)(i)];
 - (c) the minimum periodic price [4.2.2(a)(ii)];
 - (d) the maximum periodic price (where calculable); [updated 4.2.2(a) (iii)]
 - (e) the minimum term of the offer [4.2.2(a)(v)];
 - (f) information about any costs payable if the <u>customer</u> terminates the offer, including, where applicable, any device payments to be paid in full; any other charges or fees owing; and [updated 4.2.2 (a)(iv)]
 - Note: for example, 'If you cancel your service before your minimum contract term is complete, you will need to pay out any remaining device, handset or accessory payments associated with the service in full, immediately, as well as any service charge owing.'
 - (g) any exclusions and any important conditions, limitations, restrictions or qualifications for that offer. [4.2.2(b)(iv)]
- 5.1.8. In the body of the document, each CIS must contain the following: [4.2.2(b)]
 - (a) information about any early termination fees applicable at any time during the minimum term; [updated 4.2.2(b)(v)]

- (b) information about at least two payment methods that are <u>fee free</u>, one of which must be manual; [new]
 - Note: see cl. 8.10 for further information.
- (c) clear identification of, or clear direction to information about, any additional payment options offered, including any applicable fees; [new]
 - Note: Details of any further payment options offered, and applicable fees, may be provided outside of the main body of the <u>CIS</u>. For example, on the CSP's website.
- (d) contact details for interpreter services, displayed in at least 5 <u>community</u> <u>languages</u>; [new]
 - Note: see cl. 4.1.5 for further information.
- (e) contact details for the National Relay Service; [new]
 - Note: see cl. 4.1.5 for further information.
- (f) the CSP's <u>customer</u> service contact details; [4.2.2(b)(xi)]
- (g) information on the CSP's <u>complaints</u> handling process (as defined in the Complaints Standard); [4.2.2(b) (xii)] and
- (h) contact details for the <u>TIO</u>, including information that accessing the *TIO* is free for <u>consumers</u>. [4.2.2(b)(xiii)]
- 5.1.9. In the body of the document, if applicable to the <u>offer</u>, each CIS must contain the following: [4.2.2(b)]
 - (a) a description of any <u>telecommunications good</u> or service that is a mandatory component of the offer; [4.2.2(b)(ii)]
 - (b) the cost of any telecommunications good that is a mandatory component of the offer, where that cost is not built into the offer; [4.2.2(b)(ii)]
 - (c) a description of the potential impact that a change to, or termination of, the telecommunications service may have on any other <u>telecommunications goods</u> and <u>services</u> held by the customer; [new]
 - Note: this would cover, for example, instances where cancelling a service would impact the function or cost of a connected device or other service.
 - (d) information to help a *customer* determine the remaining balance on any device repayment plan and costs associated with a change to, or termination of the service; [new]
 - (e) where calculable and the offer is not unlimited or subject to <u>shaping</u>, the cost of:
 - (i) 1Gb of <u>data</u>; [updated 4.2.2(b)(viii)]
 - (ii) a 2-minute <u>standard national mobile call</u> (including flagfall where applicable); and [4.2.2(b)(vi)]
 - (iii) sending a standard national mobile SMS. [4.2.2(b)(vii)]
 - (f) where calculable and the offer is not unlimited or subject to <u>shaping</u>, information about:
 - (i) call and data usage; [4.2.2(b)(ix)]
 - (ii) domestic roaming costs; [4.2.2(b)(x)] and
 - (iii) international roaming, including <u>maximum charge information</u>. [4.2.2(b)(x)]

- (g) information about the CSP's <u>SFOA</u> (or equivalent) and fair use policy (or equivalent); and [new]
- (h) information about concessions offered by the CSP [new].

Use of links in the CIS

The <u>CIS</u> can contain links (e.g. use of a hyperlink or QR code) or instructions to where detailed information is located to share information about:

- payment options;
- estimating call and data usage;
- international calling and associated costs;
- domestic roaming and associated costs;
- international roaming and associated costs;
- complaint handling process;
- information to help a customer determine the remaining balance on any device repayment plan and costs associated with a change to, or termination of the telecommunications service;
- a CSP's SFOA (or equivalent) and fair use policy (or equivalent);
- early termination fees;
- information about concessions offered by the CSP; and
- contact details for the TIO.

Other information in the CIS

A CSP may choose to include CIS may include any other relevant information in the CIS, in addition to mandatory inclusions. [4.2.4(b)]

5.2. Advertising offers

- 5.2.1. A CSP must advertise offers: [4.1.1]
 - (a) clearly and accurately, in a way that minimises the need for disclaimers; and [3.2.1; guidance from 4.1.7]
 - (b) in plain language. [3.2.1]

Content of advertising

- 5.2.2. When advertising <u>offers</u>, a <u>CSP</u> must ensure that the principal message and main terms and conditions of the relevant offer are captured in the body of the advertising.

 [4.1.3(a)]
- 5.2.3. When advertising an offer, a CSP must ensure (if applicable) that: [4.3.1]
 - (a) where it is included, the minimum periodic price is prominently displayed; [new]
 - (b) the <u>minimum quantifiable price</u> is included in the advertising when there is a periodic price, and that it is prominently displayed (but not necessarily as prominently as the periodic price); [4.1.2(k)]
 - (c) headline representations reflect the <u>offer</u> fairly and accurately, with the following clearly disclosed elsewhere in the advertising, as required: [4.1.2(a)], [4.1.2(g)]
 - (i) where the price is included, any extra charges for the use of the telecommunications service; [4.1.2(e)], [4.1.2(h)], [4.1.2(j)]

- (ii) where the price is included, any extra <u>discounts</u> or costs relating the offer, including the periodic price and <u>minimum quantifiable price</u>; [4.1.2(f)]
- (iii) exclusions and disclaimers relevant to headline price representations; and [4.1.2(g)], [4.1.7]
- (d) any exclusions and disclaimers do not negate the terms of the offer. [4.1.7(a)]
- (e) the term 'unlimited' or equivalent is only used where the ordinary use of the telecommunications service in Australia is genuinely unlimited and not subject to exclusions, including exclusions for various types of calls or usage, or selected parts of the network; [4.1.2(b)]
- (f) the term 'cap' is only used where the offer contains a <u>hard cap</u>; [4.1.2(I)], [4.1.2(m)]
- (g) the terms 'no exceptions', 'no exclusions' or 'no catches' or equivalent are only used where there are genuinely no exceptions to the offer; [4.1.2(c)]
- (h) the term 'free' is only used where the cost of the <u>telecommunications good</u> or service is genuinely free and is not recovered from the <u>consumer</u> over the life of the <u>contract</u> by way of higher costs; [4.1.2(d)]
- (i) the cost of 1Gb of <u>data</u> within Australia is prominently displayed when advertising a data only telecommunications service with an included data allowance, except where advertising a telecommunications service where the usage is: [4.1.5 and 4.1.6 updated was 1Mb]
 - (i) unlimited; or
 - (ii) subject to <u>shaping</u>, and no automatic charge will apply for exceeding the data allowance.
- (j) for mobile telecommunications services, where there is a claim relating to network coverage, consumers are prompted to review the CSP's <u>generally available</u> <u>network coverage</u>; [new/updated 4.1.2(j)]
- (k) where the CSP is not the <u>carrier</u> and there is a claim relating to mobile network coverage, information is provided about the underlying carrier for mobile network coverage; and [new]
- (I) claims regarding broadband speeds, network coverage and other performance characteristics of a *telecommunications* service are fair and accurate. [4.1.2(n)]
- 5.2.4. Where the CSP in unable to include all required details of the offer within a digital advertisement, it must provide full details at a linked destination from that advertisement. [guidance, 4.1.3]
- 5.2.5. Cls. 5.2.3(j) and 5.2.3(k) do not apply to material printed, produced or published prior to this Code's commencement (for example packaging materials already in a supply chain). [new]

Broadband speed claims

The <u>ACL</u>, in Schedule 2 of the Competition and Consumer Act 2010 (Cth) sets out obligations when advertising or promoting broadband speeds or data transfer rates on their networks.

<u>ACCC's Broadband speed claims: Industry guidance</u> has additional information on advertising fixed-line and fixed wireless broadband plans.

Advertising special promotions

- 5.2.6. When advertising a <u>special promotion</u>, a <u>CSP</u> must include information about: [4.1.4], [4.1.4(a)]
 - (a) the principal message and main terms and conditions of the special promotion, including relevant information about the underlying offer;
 - (b) any exclusions and disclaimers; [4.1.4(a)]
 - Note: exclusions and disclaimers include small print terms and conditions, qualifying statements such as 'stocks are limited' or the period during which a <u>customer</u> will receive any associated promotional offering(s).
 - (c) the end date of the special promotion (if applicable); and [4.1.4(b)]
 - (d) eligibility requirements (if applicable). [4.1.4(c)]
 - Note: eligibility requirements include use of a coupon, bundling with other <u>telecommunications goods</u> and services, or restriction to a specific class of consumers (such as student <u>offers</u>).

Consider advertising medium

5.2.7. A <u>CSP</u> must ensure their advertising content, as required above, is appropriate for the advertising medium. [4.1.3]

5.3. Additional information requirements

Standard terms and conditions for consumers

- 5.3.1. A <u>CSP's SFOA</u> (or equivalent) must be available for all <u>telecommunications services</u>, and associated <u>telecommunications goods</u> where relevant. [3.2.4]
- 5.3.2. A CSP's SFOA (or equivalent) must be available upon request for as long as the offer has active customers (including <u>offers</u> no longer advertised). [new]

Information for consumers with disabilities

- 5.3.3. A <u>CSP</u> must make available on their website up-to-date guidance material for consumers with disabilities to assist them identify any <u>telecommunications goods</u> and <u>services</u> offered by the *CSP* that are suitable for their needs. [4.5.2(d), 4.3.1(j)]
- 5.3.4. Where a *CSP* is supplying relevant goods, this must include information about the features of the telephone equipment that will suit different needs, pursuant to Communications Alliance <u>C625:2020 Information on Accessibility Features for Telephone Equipment</u>, or by using the Mobile & Wireless Forum Global Accessibility Reporting Initiative (GARI). [guidance, 4.3.1(j)]
 - It may also include information about, or links to:
 - (a) Accessible Telecoms: https://www.accessibletelecoms.org.au, a free service to find independent and up-to-date information on telecommunication goods and services that are suitable for seniors and people with disabilities.
 - (b) Accesshub: https://www.accesshub.gov.au, a government website with information and resources for the deaf community.
 - (c) Global Accessibility Reporting Initiative): https://www.gari.info/findphones.cfm, to find a device that has the accessibility features that work for them.

Standard information for consumers

- 5.3.5. A <u>CSP</u> must ensure information about <u>telecommunications goods</u> and <u>services</u> currently offered is publicly available without charge to consumers, including: [4.3.1]
 - (a) a description of the telecommunications goods or services offered, including; [4.3.1(a)]
 - (i) the manufacturer's name, where a non-CSP branded telecommunications good is supplied by a third party as part of the offer; [4.3.1(b)]
 - (ii) the main technical features of any <u>telecommunications good</u> offered by a CSP, or where this information can be obtained; [4.3.1(c)]
 - (b) payment options;
 - Note: see cl. 8.10.1 for further information.
 - (c) information to assist <u>consumers</u> in estimating their usage requirements; [4.3.1(e)], [4.5.2(c)]
 - (d) information about spend-management tools and <u>usage notifications</u>. [6.4.3] Note: see cl. 8.2 for further information.
 - (e) details of any post-sales support available, and any applicable fees or charges for this support; [4.3.1(f)]
 - (f) information about cancellation or <u>disconnection</u> on telecommunications goods and services, including: [new]
 - (i) how a <u>customer</u> can a request cancellation or disconnection; and
 - (ii) the impact of cancellation or disconnection.
 Note: impact may include changes to rights of use of a number, impact on other telecommunications goods and services with the CSP, and potential cost impacts.
 - (g) the impact of non-payment or repeated late payment on the provision of current or future telecommunications goods and services to the customer; [5.1.2(e)]
 - (h) information about domestic roaming (if provided by the CSP), including:
 - (i) the circumstances in which additional <u>charges</u> may be imposed in Australia when the telecommunications service roams onto a different network (if applicable); [4.3.1(h)]
 - (i) information about international roaming (if offered by the CSP), including information about: [4.3.1(h)]
 - (i) how to activate or deactivate international roaming; and
 - (ii) the maximum charge information.
 - (j) the name of the <u>carrier</u> whose network is used to provide the telecommunications service in Australia, if the CSP does not own the network over which it is supplying a telecommunications service, ensuring it is clear that: [4.3.1(i)]
 - (i) the CSP is responsible for the service to the consumer; and
 - (ii) is not affiliated or related to the carrier unless it is.
 - (k) <u>generally available network coverage</u> in Australia, which will include a map or diagram of the network coverage; and [4.3.1(g)]

(I) where the CSP is not the *carrier*, display the *carrier* for mobile network coverage. [new]



6. RESPONSIBLE SELLING: SALES, CONTRACTS AND CREDIT ASSESSMENTS

Key objectives and chapter summary

Objectives

<u>Consumers</u> benefit from responsible sales practices when purchasing <u>telecommunications</u> goods and <u>services</u> from <u>CSPs</u> and are protected from irresponsible sales at the point of sale.

Chapter summary

This chapter covers rules about:

- a CSP's selling policies and processes.
- a CSP's credit check procedures.
- remedies for mis-selling.
- sales record and contract information.

This chapter needs to read in conjunction with:

- <u>Chapter 3</u> for policy, supporting material, training, and compliance monitoring requirements,
- <u>Chapter 4</u> for detailed information about requirements to support consumers (including those in vulnerable circumstances) in an inclusive and fair manner, including rules around the use of <u>advocates</u> and <u>authorised representatives</u>, and
- <u>Chapter 5</u> for responsible selling obligations when advertising and pre-sale.

6.1. Responsible approach to selling

- 6.1.1. A CSP must sell telecommunications goods and services responsibly. [4.5]
- 6.1.2. A CSP must: [4.5.1 + new]
 - (a) promote and sell its telecommunications goods and services in a fair and accurate manner; [4.5.1(a)]
 - (b) promote and sell its telecommunications goods and services in <u>plain language</u>; [4.5.1(a)]
 - (c) clearly explain the offer, including (where applicable) [updated 4.5.1(b)]:
 - (i) the minimum periodic price;
 - (ii) the minimum term of the offer;
 - (iii) information about any costs payable if the <u>customer</u> terminates the offer; [updated 4.2.2 (a) (iv)]
 - (iv) the minimum term of any <u>special promotions</u>, <u>discounts</u> or benefits (if applicable); and
 - (v) information about the impact cancellation of the telecommunications service may have on any other telecommunications goods and services (if applicable). [new]

6.1.3. A CSP must train and resource relevant staff to promote and sell telecommunications goods and services in compliance with this Code. [4.5.1(c), [4.5.1(f)]]

Responsible sales incentive structures [new]

- 6.1.4. Where a <u>CSP</u> has performance-based rewards and incentive structures in place for sales staff ('incentive structures'), those structures must promote responsible selling practices. [new]
- 6.1.5. At a minimum, incentive structures for sales staff: [new]
 - (a) must include material disincentives to irresponsible selling practices, including:
 - (i) negative, proportional consequences for all persons who benefitted, where mis-selling is identified; and
 - Note: For example, this may include, any incentive payments or rewards being clawed back if mis-selling is identified after a commission has been paid; retraining; loss of future performance-based rewards; HR performance management. See also cl. 3.2.9.
 - (ii) appropriately weighting customer feedback and satisfaction scores into sales incentive structures; and
 - Note: For example, customer satisfaction scores and positive <u>consumer</u> interaction metrics will be integrated into the calculation for commission qualification and potential claw back.
 - (iii) clear limitations or controls on the volume and value of sales that contribute to commissions.
 - (b) must not:
 - (i) prioritise sales volume or value over consumer welfare; or
 - (ii) encourage sales staff to pressure or mislead consumers, or otherwise engage in other unfair practices, to meet sales targets or rewards.

Note: see also cl. 3.2.4(c).

(c) must incorporate metrics that promote responsible selling when setting targets, evaluating performance and calculating rewards or commissions (as applicable)

Note: Such metrics may include:

- compliance with responsible selling practices and policies.
- <u>customer</u> feedback and satisfaction scores.
- measures of positive consumer interactions and long-term customer relationships.
- accessibility and inclusivity engagement.
- 6.1.6. Sales incentive structures must be monitored and reviewed at least annually to: [new]
 - (a) ensure they do not create undue pressure on sales staff, or result in harmful practices for the consumer; and
 - (b) ensure compliance with these rules.
- 6.1.7. Monitoring and reviewing required under cl. 6.1.6 must be undertaken at arm's length from any persons who benefit directly from sales incentives schemes or the outcomes of any monitoring or review functions. [new]

Note: see also chapter 3, Organisational culture and governance.

Information provided to consumers prior to a sale

- 6.1.8. A <u>CSP</u> must provide the <u>CIS</u> for <u>telecommunications services</u> to a <u>consumer</u> prior to a sale, except where: [4.2.8]
 - (a) the sale is for a pre-paid telecommunications service. In this case, a CSP must provide the CIS:
 - (i) with the order summary; or
 - (ii) during the activation process; [new]
 - (b) the sale falls within the scope of an unsolicited consumer agreement under the <u>Australian Consumer Law</u> and the <u>consumer</u> is entitled to a cooling off period. After the sale, a *CSP* must provide the consumer with:
 - (i) a copy of the relevant CIS;
 - (ii) the unsolicited consumer agreement; and
 - (iii) a cancellation notice required by the Australian Consumer Law; or [4.2.8(a)]
 - (c) the sale is carried out over the telephone and is not treated as an unsolicited consumer agreement under the Australian Consumer Law. The consumer may agree to opt out of their right to receive all information contained in the CIS prior to sale. In this case, a CSP must: [4.2.8(b)]
 - (i) provide the information outlined at cl. 6.1.2(c) prior to or at the point of sale; [4.2.8(b)(i)], [4.6.4]
 - (ii) dispatch a copy of the CIS to the consumer within 5 working days of the sale; and [4.2.8(b)(i)]
 - (iii) not engage in practices that would encourage consumers to opt out of receiving the CIS prior to the sale. [4.2.8(b)(i)]

 Note: A CSP will not be regarded as having encouraged a consumer to opt out of receiving a CIS merely by informing them of their right to do so.
- 6.1.9. Prior to taking initial payment, a *CSP* must provide the <u>customer</u> with information about at least two <u>fee free</u> payment methods. [new]
- 6.1.10. Prior to an <u>assisted sale</u> of a mobile telecommunications service to a new <u>residential</u> <u>consumer</u>, the staff member facilitating the sale must prompt the consumer to check the <u>critical locations</u> the service is intended to be used against the CSP's <u>generally</u> available network coverage. [new]
- 6.1.11. Prior to completion of an unassisted digital sale, a CSP must prompt a new residential consumer to check the critical locations the service is intended to be used against the CSP's generally available network coverage. [new]
- 6.1.12. Cl. 6.1.10 does not apply to the unassisted sale of a SIM pack.

Remedies for mis-selling

- 6.1.13. A <u>CSP</u> must take reasonable steps to correct instances of mis-selling in breach of this Code by: [updated 4.4.1(a)]
 - (a) providing a refund; or
 - (b) returning the customer to the position they were in prior to the sale; or [new]
 - (c) terminating a customer's contract without <u>charge</u>; or [4.4.1(a)]

- (d) enacting a change of contract without penalty to the customer; or [4.4.1(a)]
- (e) taking another action or remedy, as agreed with the customer. [new]
- 6.1.14. The remedy offered under cl. 6.1.13 must take into account a customer's preferred remedy, and be realistic, appropriate and tailored to the customer's needs, circumstances and harm experienced; and
- 6.1.15. A CSP must not require a customers to accept a remedy that is preferred by the CSP or penalise a customer for choosing one remedy over another. [new]

Remedies for inaccurate information

- 6.1.16. Where a customer has relied on inaccurate information provided by a <u>CSP</u> about an offer to make a purchasing decision, the CSP must provide the customer with:
 - (a) corrected information about the offer; and [4.4.1(b)]
 - (b) a tailored remedy as set out in cl. 6.1.13. [new]

Remedies where mobile coverage does not meet expectations

6.1.17. Where a customer has purchased a mobile telecommunications service, and the experienced mobile network coverage does not meet the customer's coverage requirements, a CSP must allow the customer to exit their telecommunications service contract with no early exit fees. [new]

Remedies for consumers in vulnerable circumstances

- 6.1.18. Where a customer has purchased a telecommunications good or service while affected by a vulnerability that impacted their decision-making at the time of sale, a <u>CSP</u> must allow return of the telecommunications good, and/or cancellation of the purchased telecommunications service without charge. [new]
- 6.1.19. A CSP may request evidence of vulnerability in relation to cl. 6.1.18. [new]
- 6.1.20. A CSP must establish processes to allow it to assess evidence of vulnerability in cases of mis-selling. This must include: [new]
 - (a) a process to allow for the information to be provided to personnel who are authorised for the purposes of assessing eligibility, and
 - (b) a process to protect the privacy of the records, in line with requirements at cl. 2.4.3.
- 6.1.21. For the avoidance of doubt, cl. 6.1.19 does not require that the CSP request proof of vulnerability affecting the customer, rather, this is at the discretion of the CSP. [new]

Note: other obligations for sales and related remedies can be found under the <u>Australian</u> <u>Consumer Law</u> clauses in this Code do not limit those requirements.

Examples of reasonable processes to assess evidence of vulnerability

Example 1 – a customer affected by a psychological episode purchases a product on a <u>CSP</u>'s website. It becomes apparent to the *CSP* that the customer does not need the product only after a family member of the affected customer contacts the *CSP*. The *CSP* may require evidence that the customer was affected by a vulnerability that impacted their decision making at the point of sale, and once provided, can sight the evidence given, and issue a cancellation and refund.

Example 2 – a customer becomes known to the *CSP* for repeatedly purchasing multiple offers then cancelling them. The *CSP* becomes aware that the customer in question has suffered from a brain injury and does not recall purchasing the products repeatedly. In this scenario, it is advisable for the *CSP* to keep evidentiary materials on file to ensure the customer can be protected from making future purchases while affected.

Example documentation could include:

- Statutory declaration
- Medical letter
- Letter from a support service used by the customer.

Example 3 - a customer contacts a *CSP* to cancel a contract for 3 devices, saying that they don't remember purchasing them and should therefore be permitted to cancel their contract and receive a full refund because they must have been suffering from amnesia at the time of purchase. On questioning, it becomes apparent that the customer no longer has the devices in their possession. The *CSP* suspects that the customer has sold the goods and is attempting to commit <u>fraud</u>. It asks the customer for documentary evidence. None is forthcoming and the customer does not attempt to contact the *CSP* again. The *CSP* does not cancel the contract or issue a refund.

Timeframes for remedies

- 6.1.22. A remedy provided to a <u>customer</u> by a CSP must be implemented by the CSP within 5 working days of the customer accepting that remedy, except where:
 - (a) otherwise agreed with the <u>customer</u>; or
 - (b) the customer agreed to undertake actions to implement the proposed resolution by a specified time, but did not complete the actions as agreed [new]

Note: other obligations for sales and related remedies can be found under the <u>Australian Consumer Law</u>. Clauses in this Code do not limit those requirements.

6.2. Credit assessments

Assessing creditworthiness: new residential consumers

- 6.2.1. A <u>CSP</u> must complete a <u>credit assessment</u> for new <u>residential consumers</u> where the contract may result in: [updated 6.1, 6.1.1(b)]
 - (a) a debt owed by the <u>consumer</u> equal to or greater than \$300; and [new]
 - (b) the debt being pursued by the CSP. [new]
- 6.2.2. A credit assessment under cl. 6.2.1 for new <u>residential consumers</u> must: [updated 6.1.1(b)]

- (a) take into account the consumer's financial circumstances, including: [updated 6.1.1(b)(i)]
 - (i) employment status (e.g. part-time, full-time, casual, unemployed, full-time student, self-employed, retired); and
 - (ii) if employed, employment type (e.g. professional, hospitality, retail, construction); and
 - (iii) at least 2 affordability indicators (e.g. income, age, time at current address, residential status, data held within credit file, general expenses, telecommunication expenses); and
 - Note: this does not require a CSP to request evidence from the <u>consumer</u> about their financial circumstances unless the CSP can demonstrate a risk proportionate to the risk of collecting and retaining <u>personal information</u>.
- (b) Include an external credit check from a credit reporting body. [6.1.1(b)(ii)]

Assessing creditworthiness: new business consumers

- 6.2.3. A <u>CSP</u> must complete a credit assessment for new business consumers where the contract may result in: [updated 6.1, 6.1.1(b)]
 - (a) a debt owed by the business <u>consumer</u> equal to or greater than \$2000; and [new]
 - (b) the <u>debt being pursued by the CSP</u>. [new]
- 6.2.4. A credit assessment under cl. 6.2.3 for new business consumers must:
 - (a) take into account the business consumer's financial circumstances, including (as applicable for business type): [new]
 - (i) a business trading check; orNote: for example, ABN check, ACN check, registered business check via ASIC.
 - (ii) an insolvency check; or
 - (iii) a Director check; and
 - (b) include an external credit check from a credit reporting body. [6.1.1(b)(ii)]

Assessing creditworthiness: current residential customers

- 6.2.5. A CSP must complete a credit assessment for current residential <u>customers</u> where a new contract may result in: [updated 6.1, 6.1.1(a)]
 - (a) a debt owed by the <u>customer</u> equal to or greater than \$300; and [new]
 - (b) the <u>debt being pursued by the CSP</u>. [new]
- 6.2.6. A credit assessment under cl. 6.2.5 for current <u>residential</u> customers must [updated 6.1.1(a)]
 - (a) include a review of the customer's payment history with the CSP; and
 - (b) take into account the customer's financial circumstances, including: [new]
 - (i) employment status (e.g. part-time, full-time, casual, unemployed, full-time student, self-employed, retired); and [new]
 - (ii) if employed, employment type (e.g. professional, , hospitality, retail, construction); or [new]

- (iii) at least 2 affordability indicators (e.g. income, age, time at current address, residential status, data held within credit file, <u>financial hardship</u> indicators, general expenses, telecommunication expenses, customer tenure). [new]
 - Note: this does not require a CSP to request evidence from the customer about their financial circumstances unless the CSP can demonstrate a risk proportionate to the risk of collecting and retaining personal information.
- 6.2.7. In addition to complying with clause 6.2.6, a CSP must undertake a new external credit check from a credit reporting agency where:
 - (a) a new contract may result in:
 - (i) a potential additional debt owed by the customer to the CSP equal to or greater than \$1000; and
 - (ii) the debt being pursued by the CSP; and
 - (b) any previous external check was completed over 12 months prior.

Assessing creditworthiness: current business customers

- 6.2.8. A CSP must complete a credit assessment for current business customers where a contract: [updated 6.1, 6.1.1(a)]
 - (a) may result in a debt owed by the business <u>customer</u> equal to or greater than \$2000; and [new]
 - (b) the <u>debt being pursued by the CSP</u>. [new]
- 6.2.9. A credit assessment under cl. 6.2.8 for business customers must:
 - (a) take into account the customer's financial circumstances, including (as applicable for business type): [new]
 - (i) a business trading check; or
 - Note: for example, ABN check, ACN check, registered business check via ASIC.
 - (ii) an insolvency check; or
 - (iii) a Director check; and
 - (b) Include a review of the customer's payment history with the CSP.

Calculating Potential Debt under cls. 6.2.1-6.2.9

Contracts may result in a debt owed by the new or existing residential or business consumer equal to the applicable threshold includes contracts where:

- the <u>minimum quantifiable price</u> is equal to or greater than the applicable threshold;
 or
- telecommunications goods and services that may result in charges that the customer must pay for after usage; or
- charges for the telecommunications product will continue to be billed while the <u>telecommunications service</u> is active.

Declined credit assessment

- 6.2.10. Following a <u>credit assessment</u>, if a CSP concludes that a <u>consumer</u> does not qualify for the requested telecommunications good(s) or service(s), the CSP must: [6.1.2]
 - (a) advise the consumer that their credit assessment was declined; and [6.1.2(a)]
 - (b) provide the consumer with information about alternate <u>telecommunications goods</u> and/or <u>services</u> that the CSP has determined may meet the consumer's needs in accordance with the outcome of the credit assessment; or [6.1.2(b)]
 - Note: alternate telecommunications goods and services may include lower cost telecommunications goods and services, such as <u>pre-paid services</u> or telecommunications services supplied with restrictions placed on them, upfront payment options (including upfront payment for telecommunications goods such as mobile devices), the use of a guarantor, or a <u>security deposit</u>. [new]
 - (c) where a CSP determines that it does not have suitable alternatives to offer, advise the consumer of that fact. [new]

CSPs as credit providers

The Privacy Act Part IIIA details consumer credit reporting requirements when handling consumer credit related information.

Further obligations can be found in the <u>Privacy (Credit Reporting) Code</u>, available on the website of the Office of the Australian Information Commissioner.

Using a guarantor

- 6.2.11. If a <u>CSP</u> allows a <u>consumer</u> to use a guarantor, the *CSP* must ensure prior to the sale that advice is provided to the guarantor on: [6.1.4]
 - (a) the financial implications of the provision of the telecommunications product; and [6.1.4]
 - (b) their obligations under the consumer contract. [6.1.4]
- 6.2.12. If a <u>customer contract</u> has a guarantor, a CSP must provide a cooling off period of 10 <u>working days</u> in which the contract can be cancelled by the guarantor. [6.1.4(a)]

Restricted telecommunication services (at point of sale)

- 6.2.13. Where a telecommunications product is provided with restrictions placed on it, a <u>CSP</u> must provide <u>consumers</u>, at the point of sale, the following minimum information: [6.2.1]
 - (a) why the restriction was applied; [6.2.1]
 - (b) which <u>telecommunications services</u> the consumer will have access to after the restriction is applied; [6.2.1(a)]
 - (c) how a consumer may have the restriction removed (if applicable); and [6.2.1(b)]
 - (d) if the restriction can be removed by anyone other than the consumer. [6.2.1(c)]

Security deposit

- 6.2.14. A <u>CSP</u> must only require a <u>security deposit</u> where this is related to the outcome of a credit assessment. [6.3.1]
- 6.2.15. A fee-free security deposit option must be available. [new]

- 6.2.16. Before the security deposit is agreed to and paid by the <u>consumer</u>, a *CSP* must provide them with information about the arrangement in a <u>durable medium</u>. The information must: [updated 6.3.1]
 - (a) specify the relevant <u>customer</u> account to which the arrangement applies; [new]
 - (b) describe how the customer can pay the security deposit to the CSP; [6.3.1(c)]
 - (c) describe the interest arrangements (including accrual of interest); [6.3.1(c)]
 - (d) describe the repayment arrangements to return the security deposit (or the balance then remaining) and interest accrued, to the consumer; and [6.3.1(e)]
 - (e) outline when and how the security deposit (or part thereof) may be forfeited. [6.3.1(b)]
- 6.2.17. Prior to receiving the security deposit, a CSP must inform the consumer that the balance will be accessed from their account within 5 <u>working days</u> and provide an opportunity for the consumer to pay within that period. [6.3.1(d)]
- 6.2.18. A CSP must repay to the <u>customer</u> the amount of the security deposit (or the balance then remaining), and interest accrued in relation to it, within 5 working days of the customer: [6.3.1(e)]
 - (a) satisfactorily completing the terms of the security deposit arrangements; or [6.3.1(e)(i)]
 - (b) cancelling the relevant telecommunications product. [6.3.1(e)(ii)]

6.3. Customer contracts

Content of contracts

- 6.3.1. A <u>CSP</u> must provide customers with information about their <u>customer contract</u> that includes: [4.6.1]
 - (a) the name of the CSP; [4.6.1(a)]
 - (b) the contact details of the CSP; [4.6.1(a)]
 - (c) where the CSP is not the <u>carrier</u>, the name of the carrier; [4.6.1(a)]
 - (d) information about what type of equipment is compatible with the CSP's telecommunications service; and [4.6.1(b)]
 - Note: cls 6.3.1(c), (d) apply where the CSP does not own the network over which they are supplying the telecommunications service, to ensure it is clear to the customer that the CSP is responsible for the service and is not affiliated with the carrier (unless the CSP is). [4.6.1(a)]
 - (e) where a CSP is providing equipment as part of the customer contract, the relevant terms and conditions relating to any equipment purchased from the CSP for use with the telecommunications service. [4.6.1(c)]

Order summary

- 6.3.2. A <u>CSP</u> must provide a <u>customer</u> with an order summary after entering into a <u>customer</u> contract with the <u>consumer</u>, within 5 <u>working days</u> after the sale. [new]
- 6.3.3. A CSP's order summary must contain: [new], [4.6.5(a)], [4.6.5(b)]
 - (a) the name of the CSP; [new]

- (b) the contact details of the CSP; [new]
- (c) the length of the fixed term contract (if applicable); [new]
- (d) information about any <u>special promotions</u> applied to the customer contract, including: [new]
 - (i) <u>discounts</u> or bonus entitlements; and [new]
 - (ii) the expiry date of the special promotion; and [new]
- (e) a link to the <u>CIS</u>. [new]

Customer contract records

- 6.3.4. For the avoidance of doubt, <u>customer</u> contract records that must be kept under cl. 2.4.1 requirements for this chapter include:
 - (a) records to enable a customer to verify that the process for entering into the <u>customer contract</u> was undertaken in accordance with this chapter. [new]

Note: this may include notes on the customer account, online order confirmation or voice recordings.

- (b) the following records in relation to the customer contract: [new]
 - (i) the order summary; [new] [4.6.5(a)], [4.6.5(b)]
 - (ii) the CIS; and [4.2.6], [4.6.2]
 - (iii) SFOA (or equivalent). [4.6.2]

Consumer access to customer contract records

- 6.3.5. For a minimum of the term of the <u>customer</u> contract plus 2 years, or if cancelled prior to the minimum term, 2 years following cancellation, a <u>CSP</u> must: [4.6.6]
 - (a) provide the <u>consumer</u> with a copy of the records required in cl. 6.3.4(b) upon request, at no <u>charge</u>. [4.6.2]
 - (b) provide the consumer with access to the records created and retained under cl. 6.3.4(a), including any voice recording regarding entry into the customer contract; and [4.6.6(a)]
 - (c) upon request, provide the consumer (or, with the consumer's consent, a nominated party) copies of records relating to their customer contract in a format that is clear and easy to understand. [4.6.6(b)]
- 6.3.6. A CSP must make available information about the activation and expiry date of any current <u>customer contract</u> upon the customer requesting this information from the CSP.

 [4.6.3]

Customer contract records

Other obligations for customer contracts and related record retention can be found under the *Australian Consumer Law*. The clauses in this section do not limit those requirements.

7. CUSTOMER SERVICE AND SUPPORT

Key objectives and chapter summary

Objectives

- 1. <u>Consumers</u> can easily and conveniently engage with, and receive assistance from, their *CSP*'s customer service and support channels.
- 2. Consumers have access to timely and effective customer service.
- 3. <u>Consumers in vulnerable circumstances</u> receive appropriate support to assist them to stay connected.

Chapter summary

This chapter covers rules about:

- <u>customer</u> service and support.
- customer notifications.
- telecommunications service termination and cancellation.
- changing CSPs.
- a CSP's obligations to consider a consumer's circumstances, including any vulnerabilities they may be experiencing.

This chapter also sets out a customer's rights and a CSP's obligations when a customer seeks to change to an alternative CSP.

This chapter needs to be read with <u>Chapter 3</u> for policy, supporting material, training, and monitoring requirements.

7.1. Accessing customer service

Contact channels

- 7.1.1. A <u>CSP</u> must ensure that information about <u>customer</u> service and support is publicly available without <u>charge</u> to customers, including information about: [4.7.1]
 - (a) general customer contact channels available; and [4.7.1]
 - (b) the hours of operation for each available contact method. [4.7.1]
- 7.1.2. A CSP must provide at least one 'live' general customer contact channel (such as phone, or live chat) that enables customers to communicate with staff in real time, or near real time, during the CSP's hours of operation. [new]
 - Note: 'Live' contact channels are those that enable a customer to communicate with a real person in real, or near real, time. Communication with an automated bot or Al is not a live contact channel.
- 7.1.3. Where a CSP ordinarily makes available a telephone number as a general contact method for customers, it must provide telephone as a <u>customer</u> support channel option. [new]

- 7.1.4. If a CSP does not ordinarily make available a general telephone number as a contact method for its customers, it must: [new]
 - (a) provide an alternative customer support channel option that enables a customer to communicate with CSP customer service staff in real time, or near real time (such as live chat) during the CSP's hours of operation; and
 - (b) have clear escalation pathways in place to enable a *customer* to speak to a real person. This may be a phone number provided to the *customer* after a query has been escalated, or an ability to request a call back from the *CSP*.

Customer service

- 7.1.5. A CSP must ensure that they deal with <u>customer</u> enquiries in a timely and effective manner. [4.7.1]
- 7.1.6. A CSP's case management process must appropriately accommodate the differing nature of customers' enquiries. [new]

Note: For example, case management for customers affected by DFV would be different to that for a customer with a technical issue. Case management may include processes to avoid or minimise the need for a customer to constantly repeat details of their situation or problem and consider the compromise between repetition of the issue and wait time.

- 7.1.7. A CSP must keep records of interactions between the CSP and customers where the <u>customer</u> has been identified and: [4.7.1(d)]
 - (a) make these records accessible to staff tasked with responding to customer enquiries, to aid in resolving those enquiries; [4.7.1(d)]
 - (b) where requested by a customer, provide the records, for as long as the CSP retains those records; and [4.7.1(d)(i)]
 - (c) if the CSP charges a fee for providing the records kept, limit that fee to no more than the reasonable cost of finding, accessing, arranging, and providing the information. [4.7.1(d)(ii)]
- 7.1.8. Records kept under cl. 7.1.7 must be retained for a period of 2 years. [new]

Note: The above record keeping requirements do not apply to records requested in a complaints process, which must be handled and provided according to the Complaints Standard, or records requests from the TIO or any other regulatory or law enforcement body governed under other laws and regulations.

Delivery methods for customer notifications

7.1.9. When sending <u>customer</u> notifications, a CSP must consider which delivery method(s) are appropriate for that notification. [6.5.6 + new]

Note: this will include considering whether the notification must be sent in a specified format or a <u>durable medium</u> to meet the requirements of other instruments, or this Code.

It will also include consideration of the appropriate method of communication for the service type. For example, communication to a mobile plan customer would reasonably be by SMS, but may be via a mobile app for customers using that app. A broadband service <u>customer</u> may generally receive notifications via email, but may receive them via SMS or app, if the customer has details recorded.

7.1.10. A CSP must deliver notifications in accordance with recorded contact preferences where possible. [6.5.6]

Note: 'where possible' will include consideration of cl. 7.1.9whether a customer has any preferences recorded; whether the CSP's IT capabilities permit a choice of delivery methods.

7.2. Requests to change or terminate a contract

Customer requested

7.2.1. Where a <u>customer</u> requests to change or terminate their contract, a <u>CSP</u> must identify and inform the <u>customer</u> of any impact their request may have on any other <u>telecommunications goods</u> and <u>services</u> (if applicable). [new]

Note: impact may include changes to rights of use, impact on <u>bundled</u> telecommunications goods and services, potential charges, loss of access to an inclusion, or loss of <u>discounts</u>.

CSP-initiated change to a contract

- 7.2.2. Where a CSP proposes a detrimental change to a <u>customer</u>'s telecommunications service contract, it must:
 - (a) notify the consumer a minimum of 20 <u>working days</u> before the earliest date the proposed change may be completed; or,
 - (b) if the service has a minimum term shorter than 20 days, provide notice that is at least equal to the shorter minimum term. [new]

Note: a detrimental change may include a change to contract benefits, such as an increase in cost or loss of entitlements.

Exemptions to CSP notice requirements

- 7.2.3. A CSP will not be in breach of their obligations under cl. 7.2.2 where the CSP: [new]
 - (a) reasonably considers the change is likely to benefit the <u>customer</u> or have a neutral impact on them; or [new]
 - (b) makes changes as required by other legal or regulatory obligations; or [new] Note: for example, see Chapter 9 for <u>credit management</u> obligations and termination of contract.
 - (c) does not receive sufficient notice of a change from a wholesale or third-party provider to allow it to meet the timeframe provisions under cl. 7.2.2.

7.3. Changing CSPs

Transfer rules - overview

The intent of these clauses is to provide general obligations for all customer account transfers. There are specific, service-level rules that must also be complied with, including:

- C570 Mobile Number Portability (MNP) Industry Code
- C540 Local Number Portability (LNP) Industry Code
- C657 Inbound Number Portability Industry Code
- C647 NBN Access Transfer Industry Code
- C617 Connect Outstanding Industry Code.

Obtaining consent

- 7.3.1. A <u>gaining CSP</u> must take reasonable steps to ensure that a <u>customer</u> is only the subject of a <u>transfer</u> if the <u>customer</u> has provided their consent to the <u>transfer</u>. [9.1.1(a)]
- 7.3.2. Note: Cl. 7.3.1 does not apply to transfers resulting from a sale or reorganisation of a business. See section 7.4. A gaining CSP must take reasonable steps to ensure that the person requesting the transfer is: [9.1.1(b)]
 - (a) the <u>ROU holder</u> of the telecommunications service to be transferred; or [9.1.1(b)]
 - (b) is an <u>authorised representative</u> of the ROU holder. [9.1.1(b)]

Verifying a transfer

7.3.3. A <u>gaining CSP</u> must ensure that it uses appropriate procedures for the verification of a <u>transfer</u>, or an appropriate sample of transfers, in all selling channels where the gaining CSP initiates the contact with the <u>consumer</u> which leads to a transfer request. [9.2.1]

Promotina transfers

- 7.3.4. A gaining CSP must: [9.3.1]
 - (a) ensure its <u>sales staff</u> identify the gaining CSP that they represent when promoting <u>transfers</u> with <u>consumers</u>; [9.3.1(a)]
 - (b) where its sales staff promote transfers to customers in person, that the promotions are conducted in locations that are appropriate; and [9.3.1(b)]
 - (c) keep records to enable it to identify the sales staff responsible for effecting a transfer. [9.3.1(c)]
- 7.3.5. A gaining CSP must keep the records in cl. 7.3.4(c) for a minimum of 2 years after the completion of a transfer. [new]

Minimum information for consumers

- 7.3.6. Before initiating a <u>transfer</u> or when requested by a <u>consumer</u>, a <u>gaining CSP</u> must: [9.3.2]
 - (a) notify the consumer that the offer to transfer the telecommunications service is subject to validating that it can be transferred; [9.3.2(a)]
 - (b) provide advice to the consumer about whether there will be an interruption or change to the telecommunications service during or as a result of the transfer process; [9.3.2(b)]

- (c) advise the consumer that they may have to pay a penalty or cancellation fee to their existing CSP, and that there may be other consequences if they are ending their existing <u>customer contract</u> with another CSP early; [9.3.2(c)]
- (d) notify the consumer that the gaining CSP will use reasonable efforts to notify the consumer of the completion of the transfer on the day it occurs, or if completion of the transfer relies on a third party, on the day the gaining CSP is advised that the completion has occurred; [9.3.2(d)]
- (e) notify the consumer of the contact details for lodging an enquiry or complaint about any aspect of the *transfer*, if this process is different to the *gaining CSP*'s usual complaint handling process; [9.3.2(e)]
- (f) provide information to the consumer about how they can ascertain that the transfer has occurred; and [9.3.2(f)]
- (g) notify the consumer of any other terms and conditions of the transfer. [9.3.2(g)]

Transfer validation

- 7.3.7. The <u>gaining CSP</u> must check the accuracy of the <u>transfer</u> details with the <u>consumer</u>, as appropriate to each service and in compliance with the relevant Codes.
- 7.3.8. A gaining CSP must validate that the telecommunications service number or NBN service can be transferred. [9.4.3]
- 7.3.9. If the telecommunications service can be transferred, a gaining CSP must undertake the <u>transfer</u> as agreed with the <u>customer</u>. [9.4.4]
- 7.3.10. If the telecommunications service cannot be transferred, a gaining CSP must notify the consumer and advise what this means for the consumer, including where applicable, what options are available to the consumer. [9.4.5]

Transfer validation

The Customer Authorisation Industry Guideline (G651:2023) identifies the information required to be:

- provided to a customer by the gaining CSP before the customer agrees to a transfer;
 and
- obtained from the customer or their <u>authorised representative</u> for the gaining *CSP* to obtain a valid customer authorisation, before performing a transfer.

Consumers to be kept informed

- 7.3.11. During the transfer process, the gaining CSP must: [9.5.1]
 - (a) give the <u>consumer</u> an indication of when the *transfer* will take place including any applicable cooling off period, or other activity that may delay the commencement of the *transfer*; [9.5.1(a)]
 - (b) keep the consumer informed in a timely manner of any changes to the transfer process which may affect the consumer, including details of any process delays and changes to appointment times; and [9.5.1(b)]
 - (c) keep the consumer informed in a timely manner of any changes to the estimated time by which the transfer will be completed. [9.5.1(c)]

Notification of completion of a transfer

- 7.3.12. The gaining CSP must: [9.6.1]
 - (a) use reasonable efforts to notify the <u>customer</u> of the completion of the <u>transfer</u> on the day it occurs or, if completion of the <u>transfer</u> relies on a third party, on the day the gaining CSP is advised that completion has occurred; or [9.6.1(a)]
 - (b) if the gaining CSP, having made reasonable efforts, is unable to provide notification at the time referred to above, notify the customer of the completion of the transfer within 5 working days of the time referred to above. [9.6.1(b)]

Records regarding transfers

- 7.3.13. The gaining CSP must create records establishing: [9.7.1]
 - (a) the name of the person who authorised the <u>transfer</u> of that telecommunications service; [9.7.1(a)]
 - (b) the date that they gave their authority for the transfer; [9.7.1(a)]
 - (c) a record that the person who authorised the transfer advised the gaining CSP that they were authorised to do so; and [9.7.1(a)]
 - Note: this may be a written record or voice recording of their transfer request.
 - (d) that the *transfer* was undertaken and advised to the <u>customer</u> in accordance with this chapter. [9.7.1 (b)]
- 7.3.14. A gaining CSP must keep the records in cl. 7.3.13 for a minimum of 2 years after the completion of a transfer. [9.7.1]
- 7.3.15. A gaining CSP must, upon request by the <u>consumer</u>: [9.7.2]
 - (a) provide the consumer with access to the records created and retained under cl. 7.3.13; and [9.7.2(a)]
 - (b) provide to the consumer (or, with the consumer's consent, to a nominated party) copies of records relating to that consumer's transfer in a format that is accurate and in <u>plain language</u>. [9.7.2(b)]

7.4. Sale of Business or CSP reorganisation

Notification of transfer

- 7.4.1. If a <u>CSP</u> proposes to <u>transfer</u> the telecommunications services of all, or a segment of, its <u>customer</u> base because of the sale of its business or a corporate reorganisation, it must notify affected <u>customers</u> in writing, a minimum of 20 <u>working days</u> before the transfer is initiated: [9.8.1], [9.8.1(a), new timeframe]
 - (a) that the customer's telecommunications service will be transferred to the <u>gaining</u> <u>CSP</u> because of a sale of the CSP's business or a corporate reorganisation; [9.8.1(b)]
 - (b) of any details then known to the CSP regarding how the customer's telecommunications service may be the subject of a materially adverse effect regarding its features, characteristics or pricing as a result of the transfer; [9.8.1(c)]
 - (c) of any impact this change has on the customer's use of existing equipment; [9.8.1(d)]
 - (d) of the contact details of the gaining CSP; [9.8.1(e)]

- (e) of the proposed date by which the transfer will be completed; [9.8.1(f)]
- (f) that the CSP will use reasonable efforts to notify the customer of the completion of the transfer on the day it occurs; and [9.8.1(g)]
- (g) of the termination rights for that customer that result from the transfer, including:
 - (i) any notice period;
 - (ii) advice that no fee will apply for breaking the service; and
 - (iii) (where relevant) that there may be an impact on other <u>telecommunications</u> <u>goods</u> and <u>services</u> held by the customer, with a description of the potential impact that a change to, or termination of, the <u>telecommunications</u> service may have on any other <u>telecommunications</u> goods and services held by the customer. [9.8.1(h)]

Note: for example, 'If you cancel your service, you will need to pay out any remaining device, handset and accessory payments associated with the cancelled service in full, immediately, as well as any service charges owing.

Termination by a customer

- 7.4.2. Where a <u>customer</u> exercises their termination rights in line with cl. 7.4.1(g), the CSP must terminate the relevant telecommunications service contract:
 - (a) without any fees imposed for breaking the service contract; and
 - (b) within 5 working days of receiving the customer's notice. [9.8.2 + new]

Other requirements

7.4.3. Provided that a CSP complies with the terms of section 7.4 in circumstances where a transfer of a <u>customer</u>'s telecommunications service arises because of a sale of the CSP's business or a corporate reorganisation, the CSP is not required to comply with the other provisions of this Chapter in relation to such a transfer except for cls. 7.3.10 – 7.3.14. [9.8.3]

7.5. Move to a different carrier

Notification of the move

- 7.5.1. If a <u>CSP</u> proposes to move all or a segment of its <u>customer</u> base to an alternate <u>carrier</u>, the <u>CSP</u> must notify all affected <u>customers</u> in writing, a minimum of 20 <u>working days</u> before the move is initiated, advising that: [9.9.1]
 - (a) that the customer's telecommunications service will be moved to the new carrier; [9.9.1(a)]
 - (b) of any details then known to the CSP regarding how the customer's telecommunications service may be the subject of a materially adverse effect regarding its features, characteristics or pricing because of the move; [9.9.1(b)]
 - (c) of any impact this move has on the customer's use of existing equipment; [9.9.1(c)]
 - (d) of any change in the contact details of the CSP; [9.9.1(d)]
 - (e) of the proposed date by which the move will be completed; [9.9.1(e)]
 - (f) that the CSP will use reasonable efforts to notify the customer of the completion of the move on the day it occurs; [9.9.1(f)]

- (g) of the appropriate contact details for lodging an enquiry or a <u>complaint</u> about any aspect of the move; and [9.9.1(g)]
- (h) of the termination rights for that *customer* that result from the move, including: [9.9.1(h) + new]
 - (i) any notice period;
 - (ii) advice that no fee will apply for breaking the service; and
 - (iii) (where relevant) that there may be an impact on other <u>telecommunications</u> <u>goods</u> and <u>services</u> held by the customer, with a description of the potential impact that a change to, or termination of, the <u>telecommunications</u> service may have on any other <u>telecommunications</u> goods and services held by the customer. [9.8.1(h)]

Note: for example, 'If you cancel your service, you will need to pay out any remaining device, handset and accessory payments associated with the cancelled service in full, immediately, as well as any service charges owing.

Termination by a customer

- 7.5.2. Where a <u>customer</u> exercises their termination rights in line with cl. 7.5.1(h), the CSP must terminate the relevant telecommunications service: [9.9.2 + new]
 - (a) without any fees imposed for breaking the telecommunications service contract;
 - (b) within 5 working days of receiving the customer's notice.

Other requirements

7.5.3. Provided that a *CSP* complies with the terms of cl. 7.5 in circumstances of a move to an alternate <u>carrier</u>, the *CSP* is not required to comply with the other provisions of this chapter in relation to such a move except for cls. 7.3.10–7.3.14. [9.9.3]

Cannot affect other telecommunications services

7.5.4. A CSP must not take any <u>transfer</u> action that affects <u>telecommunications services</u> for which they are not the CSP of that telecommunications service. [9.9.4]

8. ACCOUNT SUPPORT

Key objectives and chapter summary

Objectives

- 1. <u>Customers</u> can easily verify charges and <u>bills</u> related to their <u>telecommunications</u> goods and <u>services</u>.
- 2. Customers are assisted with <u>account support</u> and billing enquiries in an effective and timely manner, regardless of the method of contact.
- 3. Customers have reasonable flexibility and choice in relation to payment methods.
- 4. <u>Consumers in vulnerable circumstances</u> (including those in financial hardship) receive appropriate support to assist them to stay connected.

Summary

This chapter sets out rules about:

- account support charges, bills, payments and receipts.
- account payment options.
- notifications.
- records.

This chapter needs to read in conjunction with <u>Chapter 3</u> for policy, supporting material, training, and compliance monitoring requirements.

8.1. Information about charges, billing and payments

Information about account support

- 8.1.1. A <u>CSP</u> must ensure that information about <u>account support</u> is publicly available without <u>charge</u> to customers, including information about: [5.1.1], [5.1.2], [5.2], [5.5.2], [5.5.5], [4.3.1(d)]
 - (a) account charges and discounts; [5.1.1(a)]
 - (b) the bill (if applicable), including: [5.1.1(a)]
 - (i) the terms and conditions of their bill; [5.1.1(a)]
 - (ii) the time they have to pay their bill; [5.1.2(a)]
 - (iii) the <u>bill media</u>; [5.1.1(b)]
 - (iv) any billing options; [5.1.1(c)]

Note: means an option offered by the CSP that the <u>consumer</u> may choose or nominate when managing their bill. For example, choice of bill delivery method.

- (v) <u>billing period</u>; [5.1.1(d),(e)]
- (vi) billing frequency; [5.1.1(d),(e)]
- (vii) interim billing or changes in a billing period; [5.1.2(c)(i)]
- (viii) overdue bill processes, including late payment fees; and [updated 5.1.2(c)(ii)]
- (ix) their obligation to pay the bill by the due date; and [5.1.2(b)]

- (c) receipts (if applicable); [new]
- (d) charge periods (if applicable); [new]
- (e) payment options, including:
 - (i) payment methods; [5.1.1(e)]
 - (ii) payment charges; [new]
 - (iii) payment frequency options; [new]
 - (iv) the effect of part payment; and [5.1.2(d)]
 - (v) late payment fees (if applicable); [new]
 - (vi) methods used by the CSP for allocating amounts received; and [5.1.2(d)]
- (f) how the customers can verify their account is correct and consistent with: [5.5.2]
 - (i) the contracted charges and <u>discounts</u>; and [updated 5.5.2(a)]
 - (ii) the <u>customer</u>'s <u>telecommunications goods</u> and <u>services</u>; and [5.5.2(b)]
- (g) any notice period required by the CSP to provide the customer with <u>itemised</u> charge details. [5.5.5]
- (h) <u>spend management tools</u> and <u>usage notifications</u>, including information about: [6.4.3]
 - (i) how to obtain assistance to use spend management tools; [6.4.3(a)]
 - (ii) the cost of any spend management tools offered by the CSP; [6.4.3(b)]
 - (iii) the approximate delay of any unbilled <u>usage information</u> provided, including usage notifications; and [6.4.3(c)]
 - (iv) any usage types not covered in the unbilled usage information, including usage notifications, usage outside Australia, premium services, and other third-party charges. [6.4.3(d)]

8.2. Spend management and usage notifications

Spend management tools

- 8.2.1. A CSP must provide at least one of the spend management tools below: [6.4.4]
 - (a) access to <u>usage information</u> that is near to real-time (ideally no older than 48 hours); [6.4.4(a)]
 - (b) usage charge advice before or during the use of a high-value telecommunications service; [6.4.4(d)]
 - Note: a 'high value' telecommunications service charge may include a charge outside of the usual pattern of charges on a <u>customer</u>'s account.
 - (c) a control mechanism to limit the use of a telecommunications service, such as;
 - (i) call barring or restrictions on certain <u>telecommunications services</u>; [6.4.4(c)]

 Note: this may include the ability to add restrictions on access to more expensive telecommunications services, such as international calling.
 - (ii) the ability of customers to stop all or a component of a telecommunications service within a specified timeframe; [6.4.4(b)]

- (iii) <u>shaping</u> broadband internet download speeds (e.g. when a usage threshold is reached); or [6.4.4(g)]
- (iv) <u>hard caps</u>; [6.4.4(f)]
- (d) pre-paid telecommunications services; or. [6.4.4(e)]
 - Note: pre-paid services with a balance triggered automatic top-up cannot be a spend management tool.
- (e) any other spend management tool the CSP may choose to offer. [6.4.4(h)]
- 8.2.2. The spend management tool(s) provided by a CSP under cl. 8.2.1 must be provided to the <u>customer</u> free of charge, with the exception of 8.2.1(d): <u>pre-paid services</u>. [new]
- 8.2.3. A CSP must provide at least one spend management tool that does not depend on the customer's access to <u>data</u>. [6.4.2]

Usage notifications

- 8.2.4. For residential customers, where a *CSP* is not using a <u>hard cap</u>, <u>shaping</u> or equivalent measure, it must send <u>usage notifications</u>. [updated 6.5.1]
- 8.2.5. Usage notifications must be free of charge. [6.5.1]
- 8.2.6. Cl. 8.2.4 only applies to offers available on or after 1 March 2012. [6.5.1(c)]
- 8.2.7. A CSP is not required to send usage notifications for international roaming. [6.5.8]

International roaming notifications

Notification requirements for international roaming are found in the Telecommunications Service Provider (International Mobile Roaming) Determination 2019.

Timing of usage notifications

- 8.2.8. <u>Usage notifications</u> must be sent by a *CSP* no later than 48 hours after the <u>customer</u> has reached the following thresholds each month: [6.5.2]
 - (a) 50% of the expenditure and/or the <u>data</u> allowance that forms part of the included value in their plan (and if only one notification is sent by the CSP, then whichever threshold occurs first); [6.5.2(a)]
 - (b) 85% of the expenditure and/or the *data* allowance that forms part of the *included* value in their plan (and if only one notification is sent by the CSP, then whichever threshold occurs first); and [6.5.2(b)]
 - (c) 100% of the expenditure and/or the data allowance that forms part of the included value in their plan (and if only one notification is sent by the CSP, then whichever threshold occurs first). [6.5.2(c)]

Notification of additional charges

- 8.2.9. At the time of sending the <u>usage notification</u> prior to the 100% notification, a *CSP* must inform the <u>residential customer</u> (either as part of the notification or via an included link in the notification or separate from the notification): [6.5.3]
 - (a) of the charges applicable once 100% of the included value or <u>data</u> allowance has been used; [6.5.3(a)]
 - (b) that the information in the usage notification may be up to 48 hours old, or less as applicable; and [6.5.3(b)]

- (c) that the usage notification does not include calls or SMS to overseas or usage outside Australia. [6.5.3(c)]
- 8.2.10. For <u>offers</u> available before 1 January 2020, a *CSP* may send the notification referred to in cl. 8.2.9 either at the time of the 100% notification, or at the time of the notification before the 100% notification. [6.5.4]

Variations to usage notifications

- 8.2.11. A CSP will not be in breach of its <u>usage notification</u> obligations under this Code if it permits a residential <u>customer</u> to: [6.5.5]
 - (a) opt-out of receiving all or some of the usage notifications; [6.5.5(a)]
 - (b) receive usage notifications at different usage points; and/or [6.5.5(c)]
 - (c) receive usage notifications via a different method. [6.5.5(d)]
- 8.2.12. If a residential <u>customer</u> chooses one of the options under cl. 8.2.11, a CSP must make a record of that residential customer's choice as described section 2.4. [6.5.5(e)]
- 8.2.13. A CSP must not: [6.5.5(e)]
 - (a) encourage or require a residential customer to opt out of receiving all or some usage notifications; and [6.5.5(f)]
 - (b) penalise a residential customer if they choose not to opt out of usage notifications. [6.5.5(f)]

Allowable delays

- 8.2.14. A CSP will not breach <u>usage notification</u> requirements because of delays due to a force majeure event. [6.5.7]
- 8.2.15. Where a <u>customer</u> incurs excess charges during a force majeure event during which usage notifications were delayed, a CSP must offer a remedy that is: [6.5.7]
 - (a) appropriate in the circumstances; and [6.5.7]
 - (b) agreed between the CSP and the customer. [6.5.7]
- 8.2.16. When providing a remedy to a customer under cl. 8.2.15, a CSP must not: [new]
 - (a) encourage or require a customer to nominate another action as a remedy; and
 - (b) penalise a customer if they do not nominate another action as a remedy.

8.3. Supplying a record of charges

Supplying a bill or receipt

- 8.3.1. For each <u>billing period</u> or charge period, a <u>CSP</u> must:
 - (a) supply a bill for a post-paid variable charge telecommunications service; or [5.2.1]
 - (b) supply a bill or a <u>receipt</u> for a post-paid <u>fixed charge telecommunications service</u>. [new]

Note: A CSP is not required to supply a bill or receipt for a <u>pre-paid service</u>, including where the pre-paid service is automatically renewed or topped up. This guidance does not limit the requirement for issuing receipts under Australia Consumer Law. [5.2.1(a)]

- 8.3.2. A CSP will not breach cl. 8.3.1 where a bill or receipt is not supplied due to:
 - (a) temporary system or processing problems or issues; [5.4.1(a)]

- (b) a force majeure event; or [5.4.1(b)]
- (c) for customer service purposes. [5.4.1(c)]

Note: customer service purposes include, for example, supressing a <u>bill</u> when managing a deceased estate, or to protect the safety of an end-user affected by DFV, or when a complex <u>complaint</u> is ongoing, and a decision has been made to stop billing until it is resolved.

8.4. Supplying a bill

Format of bill media

- 8.4.1. A <u>CSP</u> must issue <u>bills</u> in a <u>durable medium</u>. [5.2.3]
- 8.4.2. A CSP must only issue a <u>bill</u> using <u>bill media</u> that the CSP has advised the <u>customer</u> about. [5.2]
- 8.4.3. If a CSP seeks to change bill media, it must:
 - (a) provide the customer with notice of one <u>billing period</u> of the change(s); [new]
 - (b) advise customers of: [5.2.4]
 - (i) the proposed change(s) to the bill media; and [5.2.4(a)]
 - (ii) any options open to the customer concerning the change(s). [5.2.4(b)]

Charges for bills

- 8.4.4. A CSP must inform a <u>customer</u> of any charge for a <u>bill</u>, including: [5.2.4]
 - (a) the amount of the charge; and [5.2.4]
 - (b) the method of calculating the charge. [5.2.4]
- 8.4.5. If a CSP issues paper <u>bills</u>, the CSP must waive any charge for the paper <u>bill</u> for <u>consumers in vulnerable circumstances</u>, where their circumstances necessitate them being issued with a paper <u>bill</u>. [new]

Note: an example of vulnerability may include customers with poor digital literacy skills or customers with accessibility requirements.

Bill content

- 8.4.6. The content of the bill must be in plain language. [new]
- 8.4.7. Each bill must include: [5.3], [5.3.1]
 - (a) the <u>customer's billing name</u>; [5.3.1(a)]
 - (b) the customer's billing address; [5.3.1(a)]
 - (c) the CSP's trading name; [5.3.1(b)]
 - (d) the CSP's ACN and/or ABN; [5.3.1(b)]
 - (e) the bill issue date; [5.3.1(c)]
 - (f) a sequential identification number (e.g. invoice number); [5.3.1(c)]
 - (g) the billing period; [5.3.1(d)]
 - (h) an account reference number (e.g. billing account number); [5.3.1(e)]
 - (i) a customer billing reference (if applicable); [5.3.1(f)]

- Note: this is a unique reference to be used if paying online, which remains consistent on each bill. A CSP may change the customer reference from time to time when its circumstances require it (such as a change to its billing systems).
- (j) the name of, or reference for, the telecommunications good(s) and/or service(s) to which the *bill* relates; [5.3.1(j)]
- (k) a description of the charges included in the bill, including: [5.3.1(l)]
 - (i) the total amount of the bill; [5.3.1(I)]
 - (ii) any charges that exceeded any spend limits or included allowance thresholds; [5.3.1(k)]
 - (iii) any applicable <u>discounts</u> or credits being applied; and [5.3.1(I)]
 - (iv) any third-party charges; [5.3.1(I)]
- (I) the due date for any billed charges; [5.3.1(g)]
- (m) the due date for any overdue amount; [5.3.1(g)]
- (n) information about at least two fee-free payment methods; [updated 5.3.1(h)]
- (o) details of any other charges (e.g. credit card merchant fees) that will apply for any additional payment method(s) (if applicable); [5.3.1(i)]
- (p) for bills that contain charges for an included value plan:
 - (i) the total amount of the *bill* for each of the two previous *billing periods* (if applicable); and [5.3.1(m)]
 - (ii) a link to <u>usage information</u> or instructions on where the customer can obtain usage information; [5.3.1(n)]
- (q) information about how to make an <u>account support enquiry</u>, which must include: [updated 5.3.1(o)]
 - (i) if a CSP ordinarily makes available a telephone number as a contact method for its customers to contact the provider, a telephone number and at least one other contact point for that purpose; or [new]
 - (ii) if a CSP does not ordinarily make available a telephone number as a contact method for its customers to contact the provider, at least two alternative contact points for that purpose; and [new]
 - (iii) the hours of operation, if open less than 24 hours, seven days a week; and [5.3.1(q)]
 - (iv) any charges for account support enquiry calls, including information about any charge greater than the CSP's local call tariff (or equivalent); [5.3.1(r)]
- (r) a pricing information contact point, if not available from the contact point described in cl. 8.4.7 (q); [5.3.1(p)]
- (s) information on interpreter services, displayed in at least five <u>community languages</u>; and [new]
 - Note: see cl. 4.1.5 for further information.
- (t) contact details for the National Relay Service. [new]
- Cl. 8.4.7 does not intend to limit any additional information a CSP may include in a bill. [5.3.1]

Bills for new products, features or services

- 8.4.8. A CSP must not release a new telecommunications good or service, except as part of a free trial, without having appropriate billing arrangements in place for that good or service. [5.3.2]
- 8.4.9. Cl. 8.4.8 does not apply where, before a CSP provides or the <u>customer</u> accesses the new telecommunications good or service, the CSP: [5.3.2]
 - (a) has agreed with the specific recipient *customer(s)* to provide them with customised or limited billing arrangements; and [5.3.2(a)]
 - (b) has informed the customer(s) of the details of the customised or limited billing arrangements. [5.3.2(b)]

8.5. Supplying a receipt

Format of receipt

- 8.5.1. Where a <u>receipt</u> is provided under cl. 8.3.1, a <u>CSP</u> must issue the receipt in: [new]
 - (a) a <u>durable medium</u>; [new]
 - (b) a digitally accessible format (where applicable); and [new]
 - (c) in plain language. [new]

8.6. Verifying charges

Charge verification

- 8.6.1. A <u>CSP</u> must make available <u>itemised</u> details of all charges relating to a telecommunications service (unless otherwise agreed or requested by the <u>customer</u>).
 [5.5.3]
- 8.6.2. Where a CSP offers <u>timed call</u> charges they must supply or make available to customers itemised charging information (unless otherwise agreed or requested by the *customer*). [5.5.4]

Notification of charges for one-off costs

- 8.6.3. Where a <u>customer</u> does not receive a <u>bill</u>, a CSP must: [5.2.2]
 - (a) provide 10 <u>working days</u>' notification of any previously agreed one-off additional charges due; and [5.2.2(a), (b)]
 - Note: This covers charges to which the customer has previously agreed (e.g. in the <u>SFOA</u> or equivalent), such as equipment charge outs for early cancellation of a service (e.g. modems). It does not include customer-initiated additional charges such as add-on packs.
 - (b) advise the customer how to contact the CSP if they have a charge enquiry. [5.2.2(a)]

Discounts and credits

- 8.6.4. A CSP must make available to customers: [new]
 - (a) the duration remaining of active <u>discounts</u> or credits (where the <u>discount</u> or credit expires); and [new]
 - (b) the duration and remaining number of payments for any arrangement to pay for equipment over time. [new]

Cost of an account support enquiry

8.6.5. A CSP that provides access to its <u>account support enquiry</u> point by telephone (including calls from a mobile phone) must provide such access at <u>untimed call</u> rates unless agreed with the <u>customer</u>. [5.2.7]

Note: for example, a customer may agree to calls at a premium rate where they have opted to purchase concierge-type support.

Charge accuracy

- 8.6.6. A CSP must be able to verify and demonstrate <u>charge accuracy</u>, except for inaccuracies caused by: [5.5.1]
 - (a) the CSP's reliance on information provided by a person who is not its staff or agent; [updated 5.5.1(a)]
 - (b) an action or failure of another person who is not the CSP's staff or agent; or [updated 5.5.1(b)]
 - (c) an accident, mistake or any matter beyond the CSP's control, where the CSP took reasonable care and precautions to avoid the inaccuracy. [5.5.1(c)]

8.7. Timing

- 8.7.1. Where a <u>CSP</u> is required to issue a <u>bill</u> to a <u>customer</u>, it must:
 - (a) do so within 10 working days of the closure of the billing period; and [5.4.1]
 - (b) provide customers with 10 working days to pay prior to attempting <u>direct debit</u>. [5.7.1(c)]

Note: A CSP is not required to 'stack' the 10 working day periods, simply the bill must be issued within the set timeframe and the customer must be provided the set time to pay.

8.7.2. Where a CSP is required to issue a <u>receipt</u> to a <u>customer</u>, it must do so within 48 hours of processing the payment. [new]

Allowable delays for timing

- 8.7.3. A CSP will not breach cls 8.7.1 and 8.7.2 due to delays because of:
 - (a) temporary system or processing problems or issues; [5.4.1(a)]
 - (b) a force majeure event; or [5.4.1(b)]
 - (c) customer service purposes. [5.4.1(c)]

Note: customer service purposes include, for example, supressing a <u>bill</u> when managing a deceased estate, or to protect the safety of an end-user affected by DFV, or when a complex <u>complaint</u> is ongoing, and a decision has been made to stop billing until it is resolved.

8.7.4. If a delay in issuing a <u>bill</u> extends beyond 10 working days, a CSP must allow the <u>customer</u> additional time to make their payment, equal to or greater than the duration of the delay. [5.4.1]

Timeliness for billed charges

- 8.7.5. A CSP must process billed charges in a timely manner, including: [5.4.2]
 - (a) incorporating all charges relating to the current billing period into a bill; [5.4.2(a)]

- (b) informing the <u>customer</u> that some charges in a bill may relate to a previous billing period; and [5.4.2(b)]
- (c) not billing for charges older than 160 days from the date the charge was incurred for that telecommunications service. [5.4.2(c)]

Allowable delays for billed charges

- 8.7.6. A CSP will not breach the billed charges requirements of cl. 8.7.5: [5.4.3]
 - (a) where prior notice has been given to affected customers of: [5.4.3(a)]
 - (i) changes to the regulatory or legislative framework applicable to all CSPs; or [5.4.3(a)]
 - (ii) one-off network infrastructure changes; or [5.4.3(a)]
 - (b) due to delays because of a force majeure event. [5.4.3(b)]

8.8. Account record keeping

Availability of account records

- 8.8.1. A <u>CSP</u> must provide access to an <u>account record</u> related to a <u>customer</u>'s telecommunications service (including for a <u>pre-paid service</u>): [5.2.5]
 - (a) in a format that can be read and understood; and [5.2.5(b)]
 - (b) where requested, the record must include <u>itemised</u> details of all charges associated with the telecommunications service. [5.2.5(e)]
- 8.8.2. Cl. 8.8.1 applies whether or not an account record was previously made available on a bill, a receipt, or in another medium. [5.2.5]
- 8.8.3. A CSP will not be in breach of account record keeping requirements where a record is not available because of: [new]
 - (a) temporary system or processing problems or issues;
 - (b) a force majeure event; or
 - (c) account record information suppressed in accordance with another regulatory obligation or industry guidance. For example, it is not required that customers be able to access call records for certain DFV services or emergency service numbers.
- 8.8.4. <u>Account records</u> must be retained for a minimum of 2 years after the account record is created. [updated 5.2.5(a)]

Cost of providing account records

- 8.8.5. Access to <u>account records</u> must be available free of charge to customers for up to 2 years after the record is created in at least one medium. [5.2.5(c)]
- 8.8.6. For the avoidance of doubt, a CSP may impose a charge for providing account records older than 2 years after the record is created. [5.2.5(d)]
- 8.8.7. A CSP may impose a charge for providing other account records (such as hardcopy <u>bill</u> re-prints). [5.2.5(f)]
- 8.8.8. If a CSP charges a <u>customer</u> for providing an account record, the charge must be limited to the cost of providing the record. [5.2.6]
- 8.8.9. If a free account record is only in an electronic medium, a CSP must offer at least one free of charge option for accessing that account record. [5.2.8]

8.9. Third party charges

8.9.1. Where a <u>CSP</u> processes <u>third party charges</u>, the CSP must address all enquiries and <u>resolve</u> all <u>complaints</u> regarding those third-party charges. [updated 5.8.1]

Note: this includes circumstances where a <u>customer</u> notifies their CSP that it has unsuccessfully attempted to resolve the enquiry or complaint directly with the content provider. A CSP is not responsible for the content of any third-party services.

8.10. Account payments

Customer choice and control of payments

- 8.10.1. A <u>CSP</u> must offer two methods of payments that are <u>fee free</u>. [new]
- 8.10.2. At least one of the fee-free methods offered under cl. 8.10.1 must be a <u>manual payment method</u>. [new]
- 8.10.3. Where a CSP offers a <u>direct debit</u> payment option it must, at no charge, allow the <u>customer</u> flexibility with their direct debit payment, by allowing them to: [new]
 - (a) choose a recurring payment date; or [new]
 - (b) choose a payment frequency option (e.g. fortnightly or monthly); or [new]
 - (c) temporarily defer a payment without penalty. [new]

Payments and financial hardship

The Telecommunications (Financial Hardship) Industry Standard 2024 contains requirements for managing customers in financial hardship.

Verifying payment

8.10.4. A CSP must provide a means by which a <u>customer</u> can easily verify any payments. [5.6.2]

Timeliness of payment processing

- 8.10.5. A CSP must:
 - (a) record payments in the CSP's relevant system within 48 hours from the start of the next working day after the CSP is formally notified of payment; [5.6.3(a)]
 - (b) apply payments received by the due payment date to the <u>customer</u>'s account: [5.6.3(b)]
 - (i) prior to generating the subsequent bill; or [5.6.3(b)(i)]
 - (ii) within five working days of the payment being received by the CSP, [5.6.3(b) (ii)]
 - (iii) whichever is sooner; and
 - (c) apply payments received after the due payment date within 5 working days of receiving the payment. [5.6.3(c)]

Allowable delays for payment processing

8.10.6. A CSP will not breach the payment processing requirements of cl. 8.10.5 due to delays because of: [5.6.4]

- (a) system or processing problems; [5.6.4(a)]
- (b) the CSP not receiving accurate, complete and timely information about payment for the telecommunications good or service; or [updated 5.6.4(b), updated from 'service']
- (c) a force majeure event. [5.6.4(c)]

8.11. DDirect debit

Direct debits

- 8.11.1. A <u>CSP</u> offering <u>direct debit</u> as a payment facility for a telecommunications service must:
 - (a) ensure that it has, and complies with, the customer's authorisation; [current 5.7.1]
 - (b) ensure that the customer can readily verify that the direct debit arrangements in place are in accordance with their authorisation; [5.7.1(b)]
 - (c) ensure that a customer can readily cancel or update a direct debit authorisation; and [5.7.1(e)]
 - (d) cancel the customer's direct debit within 3 <u>working days</u> of receipt of the customer's cancellation request. [5.7.1(f)]
- 8.11.2. For any contract or plan that exceeds 7 days, a *CSP* must provide a payment notice to a *customer* paying by *direct debit* at least 3 working days in advance of the debit. This must include: [new], [partial updated 5.7.1(a)]
 - (a) the payment date; and
 - (b) information about the debit amount.
 - Note: Information about the debit amount can be provided directly in the notification (e.g. '\$x will be debited from your nominated account'), or via a reference or link to a self-service mechanism, such as an app, online account, or automated balance phone service (e.g. check your balance by [visiting xxxx].'
- 8.11.3. For the purposes of cl. 8.11.2, 6 calendar days will be considered the same as 3 working days.
- 8.11.4. Cl. 8.11.2 does not apply to balance-triggered automatic top-up accounts. For these services, a CSP must provide notification of the upcoming direct debit no later than 48 hours after the customer has reached the 85% usage threshold.
 - Note: see also cls. 8.2.8, 8.2.9.
- 8.11.5. For the avoidance of doubt, a CSP will not be in breach of cl. 8.11.2 if the CSP does not have a mobile number, email address or other digital contact method for the customer on record.

Failed direct debit payments

- 8.11.6. Where a <u>direct debit</u> attempt has failed, a CSP must notify the <u>customer</u> of that failure within 3 working days of becoming aware of it. [new]
- 8.11.7. If the CSP chooses to reattempt a failed direct debit, it must
 - (a) notify the customer of the timeframe for any re-attempt of the direct debit (prior to making the re-attempt); and [new]
 - (b) provide at least 3 working days after notification before any re-attempt. [new]

- Note: The notifications required at cls. 8.11.6 and 8.11.7 may be separate or combined.
- 8.11.8. For the purposes of cl. 8.11.6, 6 calendar days will be considered the same as 3 working days.
- 8.11.9. Cl. 8.11.7(b) does not apply to balance-triggered direct debits. For these services, a CSP must ensure the customer is informed about when re-attempts will be made.

Remedies for direct debit errors

- 8.11.10. Where it is identified that the amount of a <u>direct debit</u> is incorrect, a CSP must: [new]
 - (a) inform the <u>customer</u> of their right to a refund if an excess amount has been debited; and [new]
 - (b) provide a full and timely refund of any excess amount debited, unless another remedy is agreed with the customer. [5.7.1(g)]

Note:

- (1) an example of a remedy agreed with the customer is an agreement to add a credit balance on the customer account, to be used as payment on their next <u>bill</u> or charge.
- (2) this clause does not limit options. For example, if it is identified that a customer has been debited too much over a long period of time, it may be appropriate for a CSP to provide compensation.
- 8.11.11. A <u>CSP</u> must not: [new]
 - (a) encourage or require the customer to nominate another action as a remedy; and
 - (b) penalise the customer if they do not nominate another action as a remedy.

Other appropriate action as agreed with the customer.

The customer has a right to a refund.

Other alternatives must not be presented as remedies as such, but only as alternatives to a refund. Alternatives that a customer might prefer may include:

- a CSP holding the excess payment on the account in credit for future payments;
- an additional credit applied to the account; or
- extra data.

CSP should align the timeframe for processing a refund with the timeline for resolving a complaint under the Complaints Handling Standard i.e. 10 working days, noting that there will also be some dependency on bank processing times.

9. CREDIT MANAGEMENT, DEBT MANAGEMENT, AND DISCONNECTION

Key objectives and chapter summary

Objectives

- 1. <u>Customers</u> are given fair warning of any action to restrict, suspend or disconnect their telecommunications service(s) and have reasonable opportunity to avoid these actions
- 2. Customers are given fair warning of any proposed credit or debt management activity and have reasonable opportunity to avoid these actions being taken.
- 3. <u>Consumers in vulnerable circumstances</u> (including those in financial hardship) receive appropriate support to assist them to stay connected.

Summary

This chapter sets out the rules about:

- restriction, suspension and disconnection, including protection from disconnection in certain circumstances.
- credit and debt management activity, and any referrals to debt collection agencies.
- remedies and processes required in defined circumstances.

This chapter needs to be read in conjunction with <u>Chapter 3</u> for policy, supporting material, training, and compliance monitoring requirements.

Note: The credit management and debt management rules in this Code cover customers failing to meet their payment obligations for a reason other than financial hardship. CSPs must comply with the rules set out in the Financial Hardship Standard when managing customers experiencing financial hardship.

9.1. Disconnection

Reconnection of disconnected services

- 9.1.1. Where a <u>customer</u>'s telecommunication service has been restricted, suspended or disconnected:
 - (a) in error; or
 - (b) without the required notice in cl. 9.3;
 - a <u>CSP</u> must, as soon as reasonably possible, without <u>charge</u>, reverse the <u>restriction</u>, <u>suspension</u>, or <u>disconnection</u> (unless otherwise agreed with the customer or where reconnection is not possible). [new]
 - Note: not possible may include where network configuration makes reconnection impossible, or where the specific telecommunications service is no longer available.
- 9.1.2. In reaching an alternative agreement with the <u>customer</u> under cls. 9.1.1, a CSP must not: [new]
 - (a) require a customer to agree to a specific alternative action to reconnection as a remedy; and [new]

- (b) penalise a customer if they do not agree to a specific alternative action to reconnection as a remedy. [new]
- 9.1.3. A CSP will not be in breach of cl. 9.1.1 if the CSP does not have a contact number, email address or other digital contact method for the customer on record.

Protecting consumers affected by a natural disaster from disconnection due to credit management

9.1.4. Once a <u>CSP</u> becomes aware a <u>consumer</u> is affected by a <u>natural disaster</u>, it must make best efforts to protect the affected telecommunications service(s) from <u>disconnection</u> due to credit management by the CSP. [new]

9.2. Fair credit management

Credit management process

- 9.2.1. A <u>CSP</u> must ensure its credit management process treats customers with fairness, by: [new]
 - (a) providing notification of potential credit management action (<u>restriction</u>, <u>suspension</u> or <u>disconnection</u>) when a <u>customer</u> has not paid all or part of a <u>bill</u>, in line with the credit management notification requirements described in cl. 9.3; [new]
 - (b) allowing for the reactivation of <u>telecommunication services</u> restricted, suspended or disconnected in error, subject to cl. 9.1.1; [new]
 - (c) not imposing credit management charges unless: [6.8.4]
 - (i) the charges are a reimbursement of the CSP's costs; and [6.8.4]
 - (ii) the customer is advised of the amount or method of calculation of the charge; [6.8.4]
 - (d) ensuring formal resolution processes are in place to manage any debt sold in error; [6.9.3(b)]
 - (e) not imposing a reconnection charge following a restriction, suspension or disconnection done in error or without the notice required in section 9.3; [updated 6.8.3]
 - (f) ensuring that, where there is an <u>active complaint</u>:
 - (i) no credit management action is taken in relation to charges that are the subject of that complaint; [6.8]
 - (ii) that the customer is advised of any credit management action that may be undertaken in relation to debts that are not the subject of the active complaint; and [updated 6.9.4]
 - (iii) where credit management action underway was paused while a complaint was managed, that the customer is notified of a resumption of the action in line with notification requirements in section 9.3; and [6.9.2]
 - (g) taking steps to ensure that debts sold or assigned to third parties or listed with a credit reporting body do not include any specified disputed amounts that are the subject of an unresolved complaint. [6.9.3(a)]

Remedies

- 9.2.2. A <u>CSP</u> must address instances where a <u>customer</u> has not been treated with fairness, as described in cl. 9.2.1 by: [new]
 - (a) reactivating the <u>telecommunication services</u> restricted, suspended or disconnected in error;
 - (b) reactivating the telecommunication services restricted, suspended or disconnected without the required notice period under section 9.3.
- 9.2.3. A CSP will not be in breach of cl. 9.2.2 if the customer does not wish to be reconnected, or if it is not possible to reconnect the service. [new]

Note: for example, when it takes a long time for the error to be identified, and the <u>customer</u>'s number is no longer available.

9.3. Credit management notices

Restriction notices

- 9.3.1. Prior to restricting a telecommunications service for <u>credit management</u> reasons, a <u>CSP</u> must: [6.7]
 - (a) send the customer a written restriction notice; and [6.7], [6.7.2]
 - (b) provide at least 5 <u>working days'</u> notice of the <u>restriction</u>, [6.7.1]

unless an exemption under cl. 9.3.8 applies. [6.7]

- 9.3.2. A restriction notice must contain: [6.7.3]
 - (a) the earliest date the restriction could occur; [6.7.3(a)]
 - (b) the date of issue (if issued by letter or email); and [6.7.3(b)]

 Note: The issue date of an email notice is the date the email was sent.
 - (c) information about the potential consequences of non-payment of debt, including (if applicable): [6.7.4]
 - (i) the impact of the restriction on their telecommunications service; [new]
 - (ii) any ongoing or additional charges that will still apply whilst the telecommunications service is restricted; and [6.7.4(a)]
 - (iii) any impacts the restriction may have on other services the <u>customer</u> has with the CSP. [6.7.4(c)]

Note: 'if applicable' means only including information about actions or consequences that may apply/may be undertaken by a CSP. This accommodates the variation in CSPs' debt management commercial practices.

The information under cl. 9.3.2(c) may be included in a link or direction about where to access the information where the notification medium does not allow the details to be included in the notification (for example, a CSP should not use links in a letter). [6.7.4]

Suspension notices

- 9.3.3. Prior to suspending a telecommunications service for <u>credit management</u> reasons, a <u>CSP</u> must: [6.7]
 - (a) send a <u>customer</u> a written <u>suspension notice</u>; and [6.7], [6.7.2]

- (b) provide at least 5 <u>working days</u>' notice of the <u>suspension</u>, [6.7.1] unless an exemption under cl. 9.3.8 applies. [6.7]
- 9.3.4. A suspension notice must contain: [6.7.3]
 - (a) the earliest date the suspension could occur; [updated 6.7.3(a)]
 - (b) the words "important notice please read" or similar, <u>prominently displayed</u>; [new]
 - (c) the date of issue (if issued by letter or email); and [6.7.3(b)]

 Note: The issue date of an email notice is the date the email was sent.
 - (d) the potential consequences of non-payment of debt, including (if applicable): [6.7.4]
 - (i) the impact of the suspension on their telecommunications service; [new]
 - (ii) any ongoing or additional charges that will still apply whilst the telecommunications service is restricted; [6.7.4(a)]
 - (iii) any impacts the <u>suspension</u> may have on other services the <u>customer</u> has with the CSP; [6.7.4(c)]
 - (iv) that any debt may be passed to a collection agency and/or debt buyer; and [new]
 - (v) that legal action may be taken to recover the unpaid debt. [new]

 Note: 'if applicable' means only including information about actions or consequences that may apply/may be undertaken by a CSP. This accommodates the variation in CSPs' debt management commercial practices.

The information under cl. 9.3.4(d) may be included in a link or direction about where to access the information where the notification medium does not allow the details to be included in the notification (for example, a CSP should not use links in a letter). [6.7.4]

Disconnection notices

- 9.3.5. Prior to disconnecting a telecommunications service for <u>credit management</u> reasons, a <u>CSP</u> must: [6.7]
 - (a) send the <u>customer</u> and any relevant guarantor a written <u>disconnection</u> notice; [6.7.5]
 - (b) provide at least 5 <u>working days</u>' notice of the disconnection, [6.7.1] unless an exemption under cl. 9.3.8 applies. [6.7]
- 9.3.6. A disconnection notice must contain:
 - (a) the earliest date the disconnection could occur; [6.7.3(a)]
 - (b) the words "important notice please read" or similar, prominently displayed; [new]
 - (c) the date of issue (if issued by letter or email); and [6.7.3(b)]

 Note: The issue date of an email notice is the date the email was sent.
 - (d) the potential consequences of non-payment of debt, including (if applicable): [6.7.5]
 - (i) the impact of the disconnection on their telecommunications service; [new]

- that the customer's telecommunications good or service (and/or, where applicable, telephone number) may no longer be available after disconnection has occurred; [6.7.5(a)]
- (iii) about any impacts the disconnection may have on other <u>telecommunications</u> goods and <u>services</u> the customer has with the CSP; [6.7.5(b)]
- (iv) that the customer's debt may be disclosed to a debt collection agency, a debt buy-out service, and/or a credit reporting body; [updated 6.7.5(c)]
- (v) that the debt may be passed to a debt collection agency and/or a debt buyout service; [6.7.5(e)]
- (vi) that the customer's debt may be added to the customer's credit file with a credit reporting body; and [6.7.5(c)]
- (vii) that legal action may be taken to recover the unpaid debt. [6.7.5 (f)]

Note: 'if applicable' means only including information about actions or consequences that may apply/may be undertaken by a CSP. This accommodates the variation in CSPs' debt management commercial practices.

The information under cl. 9.3.6 (d) may be included in a link or direction about where to access the information where the notification medium does not allow the details to be included in the notification (for example, a CSP should not use links in a letter). [6.7.5]

9.3.7. A <u>disconnection</u> notice must be sent separately to a <u>bill</u>. [6.7.5]

'Credit management action' under the Financial Hardship Standard

The Telecommunications (Financial Hardship) Industry Standard 2024 details content requirements for communicating with financial hardship customers (as defined in that Standard).

Exemptions to notice requirements

- 9.3.8. A <u>CSP</u> will not be in breach of their obligations under cls. 9.2.1(b), 9.3.1, 9.3.3, 9.3.5 where: [6.7.1(a)]
 - (a) the CSP assesses that the customer or the account status presents an unacceptably high credit risk to the CSP or <u>customer</u>; [6.7.1(a)(i)]
 - Note: High credit risk includes circumstances where there are sudden and excessively high charges added to the account and immediate action needing to be taken to stop the usage causing the charges. The CSP may restrict the account to prevent an unusually high bill for the customer.
 - (b) the CSP reasonably suspects <u>fraud</u> or attempted fraud; or [6.7.1(a)(ii)]
 - (c) the telecommunications service has reached a <u>restriction point</u> nominated by the customer. [6.7.1(a)(iii)]

9.4. Review of credit management decision

- 9.4.1. At a customer's request, a CSP must: [6.8.1]
 - (a) review any decision to restrict, suspend or disconnect a telecommunications service; [6.8.1]

- (b) complete the review within 2 <u>working days</u>; and [updated 6.8.1, link to urgent complaints, new timeframe(i.e. 2 working days, s13(1)(h)) of the Complaint Standard)]
- (c) inform the customer of the outcome of that review. [6.8.1]

9.5. Debt collection

- 9.5.1. A <u>CSP</u> must have an internal dispute resolution process for debt collection activities. [6.10.2]
- 9.5.2. A CSP must notify the <u>customer</u> in writing within 25 <u>working days</u> if a customer's debt has been sold or arranged to be sold to a debt buy-out service. [6.10.4]
- 9.5.3. A CSP must only sell a debt to a debt buy-out service that is a member of the Australian Financial Complaints Authority external dispute resolution scheme. [6.10.3]
- 9.5.4. Where a debt has been sold or assigned to a third party, a CSP must address any <u>account support</u> complaint or telecommunications service issues that arise regarding the account. [6.8.5]

Debt collection obligations

Debt collection is regulated under Commonwealth consumer protection laws. A CSP must be aware of their obligations under these laws:

- The <u>ACL</u>, which is a schedule to the Competition and Consumer Act 2010 (Cth).
 The ACL is jointly enforced by the ACCC and state and territory consumer protection agencies
- Part 2, Division 2 of the Australian Securities and Investments Commission Act 2001 (Cth), which is enforced by ASIC
- National Consumer Credit Protection Act 2009 (Cth) (NCCP) which includes the National Credit Code (NCC) as Schedule 1 to the NCCP, which is enforced by ASIC.

Best practice on compliance with these obligations is set out in the ACCC and ASIC guideline "Debt collection guideline: for collectors and creditors".

9.6. Disputed defaults

- 9.6.1. Where a <u>customer</u> can demonstrate that they have taken all reasonable steps to pay a known due debt, but the <u>bill</u> has not been paid due to the fault of a third party or the <u>CSP</u>, the CSP must: [6.8.7]
 - (a) if the customer has been default listed with a credit reporting body, notify the credit reporting body within 1 working day; [6.8.7(a)], [6.8.6]
 - (b) ensure no additional credit management charges apply; and [6.8.7(b)]
 - (c) ensure no other credit related disadvantages arise for the customer regarding the debt. [updated 6.8.7(c)]
- 9.6.2. Where a CSP becomes aware that a *customer* has been default listed in error, the CSP must use reasonable endeavours to inform the credit reporting body within 1 working day. [6.8.6]

10. CODE COMPLIANCE

Key objectives and chapter summary

Objectives

To provide a framework which supports public and consumer confidence that:

- <u>CSPs</u> have systems and processes in place to achieve compliance with the Code;
- a CSP's self-attestations of Code compliance are subject to independent review by Communications Compliance;
- there is annual public reporting on Code compliance; and
- Communications Compliance will refer CSPs to the ACMA for investigation and enforcement action if warranted.

Chapter summary

This chapter sets out the performance measurement framework for the Code. It covers:

- CSP registration requirements.
- Code compliance assessment processes and requirements:
 - o self-assessment,
 - o assessment by the independent compliance assessment body and auditor.
- Escalation and enforcement arrangements.

10.1. CSP registration

- 10.1.1. All <u>CSPs</u> that supply one or more active carriage services to <u>consumers</u> in Australia must: [10.1.1, existing implied, + new]
 - (a) register with the independent compliance monitoring body, <u>Communications</u>
 <u>Compliance</u> within 4 weeks of beginning operations as a *CSP*, providing all required information and contact details; and
 - (b) grant Communications Compliance permission to share registration details with Communications Alliance and the ACMA.
- 10.1.2. CSPs must keep their registration details up to date by notifying Communications Compliance of any changes within 4 weeks of those changes taking place. [10.1.1 + new as explicit]

10.2. Compliance self-assessment

- 10.2.1. <u>CSPs</u> must have systems and processes in place to assess, monitor and review Code compliance, address identified issues, and to report on compliance with the Code. [10.3.1a, updated; 10.3 partial, amended]
- 10.2.2. CSPs must conduct internal Code compliance reviews at least annually. [10.4.1b(i) timeframe implied; 3.3.5]
- 10.2.3. The CSP's internal compliance review and assessment processes must be monitored and reviewed by the CSP's senior executive, as described in chapter 3, Governance. [implied in current 10.4.1]

10.3. Independent assessment of compliance by Communications Compliance – audit and assessment

- 10.3.1. <u>CSPs</u> must participate in the external audit and assessment process managed by <u>Communications Compliance</u>, as outlined below. [10.1.1(a), 10.4]
- 10.3.2. CSPs must do all things reasonably necessary to assist Communications Compliance perform its functions. This includes complying with all reasonable directions and requests within specified timeframes. [10.7, 10.7.1a & c]

Compliance Assessment

<u>Communications Compliance</u> will undertake a <u>Compliance Assessment</u> of each registered CSP's <u>Compliance Assessment</u> Report that is lodged within the specified timeframe.

A valid Compliance Assessment Report must include the elements listed in this section. A key element of a Compliance Assessment Report is the information provided by CSPs in response to the Compliance Assessment Questionnaire. Importantly, a CSP's CEO or relevant senior executive must sign and self-attest to the veracity of the CSPs responses to the questionnaire and the content of the report.

The Compliance Assessment Questionnaire is developed by Communication Compliance after consultation with key stakeholders, including the ACMA and ACCAN. It is reviewed annually to ensure it addresses areas which are the focus of that year's compliance and education activities. These focus areas are determined after the consultation mentioned above and having regard to: TIO complaints data; the ACMA's annual compliance priorities; ACMA enforcement action; and findings from Communications Compliance's own audit and assessment activities.

Communications Compliance assesses each valid Compliance Assessment Report and forms a view about the extent that the claims of Code compliance made by the CSP are <u>substantiated</u>. This view may also have regard to information gained from other sources, including desktop audits of publicly available information and CSPs responses to follow-up questions.

Communications Compliance will inform the CSP of its view, including whether any remedial action is required. Communications Compliance will also provide public reporting on the outcomes of its annual Compliance Assessment process as set out in this Chapter.

Compliance Assessment Report: lodgement dates

- 10.3.3. CSPs must submit a Compliance Assessment Report to Communications Compliance:
 - (a) within 2 months of registering with Communications Compliance; and [new]
 - (b) annually thereafter, by 1 September each year, or at such other date CommCom sets after consultation with the ACMA and Communications Alliance [10.8 updated]

Note: A CSP that has submitted its first Compliance Assessment Report between 1 March and 31 May does not need to submit a new Compliance Assessment Report until 1 September – or other such date as described in 10.3.3(b) - the following year.

10.3.4. Where new Code requirements are subject to transitional arrangements, with the clause(s) not in effect at the time of the annual Compliance Assessment,

Communications Compliance may request lodgement of an additional Compliance Assessment Report within the calendar year to cover only transitional clauses, once they become operative. CSPs must comply with any such request. [new]

Compliance Assessment Report: contents

- 10.3.5. The <u>Compliance Assessment Report</u> must be completed in full, per <u>Communication</u> Compliance's instructions, to include: [existing implied, + new]
 - (a) a completed <u>Compliance Assessment Questionnaire</u> for the current year (as directed by Communications Compliance);
 - (b) any evidence or documentation requested as part of the questionnaire response or provided by the CSP to support its response;
 - (c) a <u>Compliance Action Plan</u> (CAP) for any area that it has identified as partially compliant, or non-compliant; and [10.4 + 10.5]
 - (d) a <u>Compliance Attestation</u> signed in line with cl. 10.3.7.
 - Note: Communications Compliance provides a CAP template for CSPs to use.
- 10.3.6. In completing the Compliance Assessment Questionnaire a *CSP* must self-assess as being compliant, partially compliant or non-compliant with each question. [10.4.1(b) + existing implied, + new]
- 10.3.7. The CSP's CEO or a senior executive must sign the Compliance Attestation to certify that the Compliance Assessment Report is, to the best of their knowledge, true and accurate, and to acknowledge, where relevant, any CAP(s). [10.4.1, updated]
- 10.3.8. CSPs must cooperate with a request from Communication Compliance to provide any further information required for its assessment, as reasonably requested. [current, 10.9.1/10.6.7]

Compliance Assessment Reports with self-attestations of partial compliance

A <u>CSP</u>'s Compliance Assessment Report is a snapshot of whether the CSP has systems and processes in place to support compliance at a particular point in time – the lodgement window. Because achieving a 'steady state' compliance outcome may not always be possible in the limited timeframe of the lodgement window, allowance is made for *CSPs* to self-attest to partial compliance with a subset of Code <u>rules</u>. This recognises that the systems and processes used by *CSPs* to supply telecommunications goods and/or services and provide customer support are dynamic and continually evolving and that the achievement of mature compliance outcomes may not always align with the attestation window.

A Compliance Assessment Report that includes any instances of self-assed partial compliance must also include a <u>CAP</u> which sets out the pathway and timeframe committed to by the CSP to achieve compliance for those elements. In such circumstances (and where <u>Communications Compliance</u> has determined a status of <u>substantiated</u> except for the areas covered by the CAP), <u>Communications Compliance</u> will make a finding of <u>partially substantiated</u>. This approach allows the compliance assessment process to proceed to a conclusion, with <u>Communications Compliance</u> undertaking on-going monitoring of the fulfilment of an Approved CAP until its conclusion.

In an analogous manner, if Communications Compliance identifies any areas where a CSP's claims of compliance are <u>not substantiated</u>, it may issue a Direction to Remedy to the CSP requiring it to submit a <u>Remedial Compliance Action Plan</u> (RCAP). Communications Compliance will consider the CSP's proposed RCAP and approve it or seek variation. Once a plan is approved by Communications Compliance it becomes an Approved RCAP which will then be subject to monitoring and reporting obligations until its completion.

Communications Compliance may refer any CSP which does not cooperate or fulfil the commitments made in these compliance plans to the ACMA for consideration of further investigative and enforcement action.

Ad-hoc compliance assessments - material changes

- 10.3.9. A <u>CSP</u> must notify <u>Communications Compliance</u> within one month of any change to its services or operations that might materially and adversely affect its compliance with this Code or the validity of its most recent Compliance Assessment Report. This notification must: [10.4.2, updated]
 - (a) describe the change, its impact and the timeframe of the change; and
 - (b) detail the actions taken or underway to assure Code compliance..
- 10.3.10. Communication Compliance will consider the notification and, having regard to all the circumstances, including possible consumer detriment, update its <u>Compliance</u> <u>Assessment</u> for that CSP. In instances where Communications Compliance updates its Compliance Assessment for the CSP to an outcome of 'Not Substantiated', the <u>RCAP</u> process described in cl. 10.4.5 will be followed. [new as explicit]

10.4. Independent assessment of compliance – outcomes, actions

10.4.1. <u>Communications Compliance</u> will assess whether each <u>CSP</u> has systems, policies and processes in place to support compliance with the Code by assessing its <u>Compliance</u>

- <u>Assessment Report</u>, and, as appropriate, conducting a desktop audit of material published on the CSP's website, or other relevant material. [existing implied, + new]
- 10.4.2. Communications Compliance will provide written advice to each CSP about the outcome of its <u>Compliance Assessment</u>. [new as explicit + parts of 10.5.1(a)]
- 10.4.3. Communications Compliance will determine and advise one of the following outcomes: [new terminology]
 - (a) Substantiated where Communications Compliance has determined that the CSP has, at the time of assessment, fully demonstrated that it has systems, policies and procedures in place to substantiate the claims in its Compliance Assessment Report that it fully meets all Code requirements examined in the audit.
 - (b) Not substantiated where Communications Compliance has determined that the CSP has not demonstrated, in one or more areas that it has systems, policies and procedures in place to substantiate the claims about compliance in its Compliance Assessment Report and therefore it does not meet all Code requirements examined in the audit.
 - (c) Partially substantiated where Communications Compliance has determined as an outcome of its Compliance Assessment that a CSP has demonstrated that it has systems, policies and procedures in place to substantiate the claims in its Compliance Assessment Report that it fully meets all Code requirements examined in the audit with the exception of the areas of non-compliance identified in the Compliance Action Plan submitted as part of the CSP's Compliance Assessment Report.

Not substantiated

- 10.4.4. A <u>CSP</u> advised by <u>Communications Compliance</u> that the outcome of its <u>Compliance</u> <u>Assessment</u> is that the <u>CSP</u> has <u>not substantiated</u> its <u>Compliance Assessment Report</u> must comply with a <u>Direction to Remedy</u> from Communications Compliance to either:

 [10.5.1 + new]
 - (a) provide a <u>RCAP</u> to Communications Compliance within 30 days of receiving the assessment advice; or
 - (b) remedy the areas which led to the assessment of <u>not substantiated</u> within 30 days of receiving the Direction, or as otherwise agreed with Communications Compliance.
 - Note: A Direction to submit an RCAP will generally be required where a multi-step approach, requiring more time, is needed to address the issue(s). A CommCom Direction for identified issues that can be remedied quickly will require the issues to be addressed and a report provided to confirm completion.
- 10.4.5. The RCAP must be prepared using the template provided by <u>Communications</u> Compliance, to include: [new as explicit]
 - (a) details of each area which has not been substantiated; and
 - (b) details of how each is being addressed; and
 - (c) the timeframe in which full compliance will be achieved.

- 10.4.6. Communication Compliance will consider the reasonableness of the proposed RCAP, including the proposed compliance timelines in the circumstances and will: [new as explicit]
 - (a) approve the RCAP, in which case it becomes an Approved RCAP; or
 - (b) request reasonable adjustments to the remedial actions proposed; and/or
 - (c) request reasonable adjustments to the timeframes proposed.
- 10.4.7. If directed, a CSP must cooperate with Communications Compliance on adjustments to the remedial actions proposed, and/or towards earlier compliance timeframes.
- 10.4.8. Any subsequent adjustment to an approved RCAP must be agreed with Communications Compliance.
 - Note: once agreed, the adjusted RCAP is considered an Approved RCAP.
- 10.4.9. A CSP with an Approved RCAP must:
 - (a) provide monthly RCAP Progress Reports to Communications Compliance, or on a different timeframe as reasonably directed; and
 - (b) achieve compliance within the timeframes set out in the RCAP or as otherwise agreed with Communications Compliance.

Partially substantiated

- 10.4.10. If <u>Communications Compliance</u> determines that the outcome of a <u>Compliance</u>

 <u>Assessment</u> is that a <u>CSP</u> has <u>partially substantiated</u> its <u>Compliance Assessment Report</u>
 because it includes a <u>CAP</u>, Communications Compliance will notify the CSP and either:
 - (a) approve the CAP, in which case it becomes an <u>Approved Compliance Action Plan</u> (Approved CAP); or
 - (b) request the CSP to submit an updated CAP with reasonable adjustments to the actions or timeframes proposed.
- 10.4.11. Communication Compliance will consider the reasonableness of the timelines and actions in the re-submitted CAP and either:
 - (a) approve the CAP in which case it becomes an Approved CAP; or
 - (b) request reasonable adjustments to the remedial actions proposed; and/or
 - (c) direct the CSP to reasonably adjust the timeframes proposed in the re-submitted CAP.
- 10.4.12. If directed under cl. 10.4.11, a CSP must cooperate with <u>Communications Compliance</u> on adjustments to the remedial actions proposed, and/or towards achieving the adjusted compliance timeframes.
- 10.4.13. Once agreed by Communications Compliance, the re-submitted CAP is considered an Approved CAP.
- 10.4.14. Any subsequent adjustment to an Approved CAP must be agreed with Communications Compliance.
 - Note: once agreed by Communications Compliance, the adjusted CAP is considered an Approved CAP.

10.4.15. A CSP must:

- (a) provide monthly <u>CAP Progress Reports</u> to <u>Communications Compliance</u>, or on a different timeframe as reasonably directed; and
- (b) achieve compliance within the timeframes set out in the Approved CAP or as otherwise agreed with Communications Compliance.

Compliance assessment process

A flow chart illustrating the <u>Communications Compliance</u> auditing, assessment and referral process is included at Appendix 1.

10.5. Independent assessment of compliance – reporting and escalation to the regulator

[10.5.1, broadened w new explicit escalation]

Failure to lodge

10.5.1. <u>Communications Compliance</u> will formally refer to the ACMA any registered <u>CSP</u> that it considers to be bound by the Code, but which has not met its obligations to lodge a <u>Compliance Assessment Report</u>. [existing]

Failure to meet RCAP obligations

- 10.5.2. <u>Communications Compliance</u> will formally refer to the ACMA any CSP that does not:
 - (a) meet requirements of an Approved CAP;
 - (b) submit a <u>CAP Progress Report</u> within the required timeframe;
 - (c) comply with a <u>Direction to Remedy</u> within the required timeframe (for example, fails to submit an RCAP within 30 days of a direction to do so);
 - (d) submit an RCAP Progress Report within the required timeframe; or
 - (e) meet requirements of an Approved RCAP.
- 10.5.3. Communications Compliance may also formally refer a CSP to the ACMA where:
 - (a) a CSP repeatedly refuses to reasonably cooperate with Communications Compliance; or
 - (b) Communications Compliance suspects the CSP is attempting to manipulate the audit process.

Regulator assessment and enforcement

The ACMA will consider whether to investigate and commence enforcement action against a CSP referred to it by Communications Compliance under this Code in accordance with its Compliance and Enforcement Policy.

10.6. Records required to facilitate assessment

10.6.1. A <u>CSP</u> must keep records/data to facilitate assessment and reporting on compliance with the Code. [new + replacing 10.3]

- 10.6.2. A CSP must keep the records/data required in cl. 10.6.1 for 2 years (or longer, if required by other regulation, or by *rules* within this Code).
- 10.6.3. A CSP must be able to provide the relevant records to <u>Communications Compliance</u> or the ACMA on request.

Records – general guidance about details to be retained

Examples of records that may be requested in auditing include:

- evidence of training (including date, name/identifier of each participant, copies of training material)
- copies of policies/procedures or similar documentation
- descriptions of the operation of IT systems
- descriptions of the scope of business unit operations and practices, lines of accountability and escalation avenues and practices
- pre-sale material, sales scripts/digital flow information
- evidence of monitoring
- information about the CSP's annual compliance process
- contracts, Customer Information Statements and contract variation records
- other materials relevant to assessing a CSPs approach to complying with each individual Code rule.

10.7. Annual public reporting

Overall Code compliance indicators

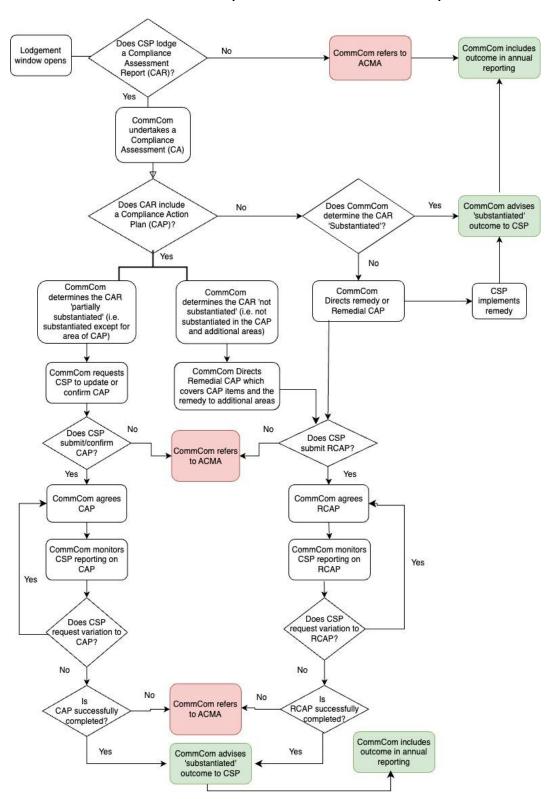
- 10.7.1. Communications Compliance will publish on its website a list of: [status quo]
 - (a) <u>CSPs</u> that have lodged a <u>Compliance Assessment Report</u> and for which a Compliance Assessment has been completed.
 - (b) CSPs that have been the subject of formal enforcement action by the ACMA as a result of not having lodged a Compliance Assessment with Communications Compliance.

Annual report on Code compliance

- 10.7.2. <u>Communications Compliance</u> and Communications Alliance will jointly publish an Annual Report on Code Compliance, with all <u>compliance assessment</u> data to be provided independently by Communications Compliance except as clearly indicated. This will include:
 - (a) a list of CSPs for which a Compliance Assessment has been completed;
 - (b) a list of CSPs that have been the subject of formal enforcement action by the ACMA following a formal referral from Communications Compliance;
 - (c) any recommendations for Code amendment (e.g. to address issues relating to unclear Code drafting or areas of the Code requiring updates).
- 10.7.3. The annual report on Code compliance will be published on Communications Alliance and Communication Compliance's website.
 - Note: The Annual Report is designed to provide public visibility of compliance actions under Chapter 10, including Communications Compliance directions, <u>RCAPs</u> and <u>CAPs</u>.

Appendix 1:

Illustration of Communication Compliance's audit and assessment process



Appendix 2:

Consultation and process

This Code was reviewed and revised following a comprehensive, consultative and transparent review and revision process lasting almost 2 years. The process started with a public discussion paper, which informed initial draft revisions. Code drafting was then refined by a Drafting Committee, in consultation with a Review Committee. For transparency, details about key issues under discussion were regularly shared on the Communications Alliance website. At various points of the process the ACMA Authority provided clear direction about mandatory provisions and inclusions.

The process was managed by Communications Alliance.

Code drafting was undertaken by a small industry Drafting Committee (DC), supported by a Communications Alliance project manager.

A Review Committee (RC) comprising consumer, government agency, regulator, TIO and industry members, provided regular feedback and input on the Code's review, with regular Review Committee meetings providing the opportunity for issues to be explored in depth both verbally and in writing.

An Independent Adviser (IA) monitored and advised on the revision process to verify whether the consultation and drafting process was fair, reasonable and appropriately transparent. The IA attended all RC meetings and could, at his discretion, attend DC meetings, and liaise with the ACMA staff, Authority members, consumer groups, the CA project manager, and other stakeholders. The IA also provided an independent report to the ACMA for consideration at registration, covering the IA's views on the adequacy of the consultation process and the manner in which final drafting addressed key issues identified in the process.

Further information, including Terms of Reference for the RC and IA, iterative drafts, position papers, information papers and reports, ACMA Authority letters detailing its expectations and instructions, and further information on the process, can be found on the Communications Alliance website.

Review Committee

Organisation	Name, Position	Role
(independent)	Michael Cosgrave	Independent Adviser
ACCAN	Gareth Downing, Deputy CEO	Representative (v)
ACCC	Catriona Lowe, Deputy Chair	Representative
ACMA	Craig Riviere, Executive Manager, Telecommunications Safeguards Branch	Representative
Aussie Broadband	Eric Erikson, Regulatory Affairs Advisor	Representative (v)
Department of Communications	Kathleen Sillerri, Assistant Secretary, Consumer Safeguard Branch; Andrew Symonds, Director, Codes and Standards Section.	Representative
Optus	Lisa Brown, Senior Manager, Consumer Policy	Representative (v)
Telstra	Bill Gallagher, Regulatory and Legal Executive	Representative (v)
TIO	Cynthia Gebert, Telecommunications Industry Ombudsman	Representative

TPG Telecom	Alexander Osborne, Head of Regulatory	Representative (v)
Twilio	Natasha Slater, Senior Manager, APAC Public Policy	Representative (v)*
Vocus	John Sexton, Manager Regulatory and Compliance - Telco	Representative (v)
Communications Alliance	Peppi Wilson, Senior Manager, Policy and Regulation	RC Chair

Note: voting members are identified as follows – (v).

Drafting Committee

Organisation	Name, Position	
Aussie Broadband	Eric Erikson, Regulatory Affairs Advisor Isabelle Mihic, Regulatory Affairs Analyst	
Optus	Lisa Brown, Senior Manager, Consumer Policy Melanie Rainey, Senior Manager, Public Policy	
Telstra	Shona Fury, Regulatory Principal, Strategic Policy and Regulatory Tarnya Wilkins, Regulatory Senior Specialist	
TPG Telecom	Annie Leahy, Regulatory Specialist	
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Communications Alliance was formed in 1997 to provide a unified voice for the Australian communications industry and to lead it into the next generation of converging networks, technologies and services.

In pursuing its goals, Communications Alliance offers a forum for the industry to make coherent and constructive contributions to policy development and debate.

Communications Alliance seeks to facilitate open, effective and ethical competition between service providers while ensuring efficient, safe operation of networks, the provision of innovative services and the enhancement of consumer outcomes.

It is committed to the achievement of the policy objective of the Telecommunications Act 1997 - the greatest practicable use of industry self-regulation without imposing undue financial and administrative burdens on industry.



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