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**COMMUNICATIONS DAY**

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**COMMUNICATIONS ALLIANCE & COMMSDAY LAUNCH THE ACOMM AWARDS**

**Sydney, 3 April 2007** Nominations have opened for the Australian telecommunications industry's premiere awards, presented by the Communications Alliance and Communications Day.

Communications Alliance CEO Anne Hurley unveiled the new look awards, re-branded the ACOMM Awards at the Communications Day Summit in Sydney and declared nominations open for 2007.

"These awards continue the tradition and momentum set by SPAN and CommsDay and reflects the agenda of the newly created Communications Alliance. The ACOMM Awards aim to promote the growth of the Australian communications industry, facilitating the delivery of competition to end-users, fostering the highest standards of business ethics and behaviour, setting the agenda for the operating environment and promoting best practice by industry," Hurley said.

Communications Alliance aims to provide a unified voice for the industry particularly in areas of competition, innovation and industry development.

Decisive Publishing CEO Grahame Lynch said "the Australian telecom industry has its fair share of negativity and argument, to the extent that we sometimes forget the many outstanding success stories out there. The ACOMM awards allow us to put the day-to-day debate aside and shine a light on excellence and innovation".

The ACOMM Awards will continue to recognise industry excellence delivered to consumers and business users by service providers; carriers, technology partners, consultants and third party suppliers.

"We are pleased to be working alongside Communications Alliance which have taken many positive steps to build industry co-operation and foster excellence," Lynch said.

Award nominations are open to all participants in the Australian telecommunications industry across nine categories including the hotly contested 'Telecommunications Ambassador of the Year' award presented for outstanding individual leadership contribution during the year. Previous Ambassador's include Macquarie Telecommunications' Maha Krishnapillai (2005) and ATUG's Rosemary Sinclair (2006).

Nominations for the awards close on 31<sup>st</sup> May 2007. Full details of the awards and criteria are available at [www.commsalliance.com.au/the\\_acomm\\_awards](http://www.commsalliance.com.au/the_acomm_awards)

The judging panel for the 2007 awards includes Communications Alliance CEO Anne Hurley, Decisive Publishing CEO Grahame Lynch, KPMG partner Malcolm Alder, Communications Day Editor Natalie Apostolou, AIIA CEO Sheryle Moon and Matrixview CEO Noel Robertson.



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The Awards will be announced and presented at the Communications Alliance/CommsDay Annual Dinner at the Four Seasons Hotel in Sydney on Thursday 19 July 2007. Senator Helen Coonan, Minister for Communications, Information Technology and the Arts; Deputy Leader of the Government in the Senate has been invited to give the keynote address at the dinner.

To ensure your Awards night table: bookings for this year's event are being accepted from today by Communications Alliance

**Media Information Contacts:**

Anne Hurley CEO Communications Alliance (02)9959 9111

Natalie Apostolou, Chief Editor of Communications Day: (02) 9261 5490 or 0418 279 422

**About Communications Alliance**

Communications Alliance was formed in 2006 to provide a unified voice for the Australian communications industry and to lead it into the next generation of converging networks, technologies and services.

In pursuing its goals, Communications Alliance offers a forum for the industry to make coherent and constructive contributions to policy development and debate.

By providing leadership on new trends and directions, Communications Alliance fulfils a vital unifying role on behalf of the industry and its members, particularly in areas of competition, innovation and industry development.

The prime mission of Communications Alliance is to promote the growth of the Australian communications industry and the protection of consumer interests by fostering the highest standards of business ethics and behaviour through industry self-governance.

For further information see [www.commsalliance.com.au](http://www.commsalliance.com.au)

**ABOUT COMMS DAY**

Communications Day is the major daily telecommunications newsletter published under the Decisive Publishing stable. It was founded in Sydney in 1994 and launched what was then an innovative product for Australia's duopolistic telecom sector, a two-page daily fax newsletter about all matters telecom called *Communications Day*.

Twelve years later, *Communications Day* is still going strong, regarded by many as the bible of Australia's telecom industry and boasting a subscriber list that reads like a



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who's who of the industry. Now *Communications Day* is six to nine pages and no readers receive it by fax anymore – Acrobat PDF is now the preferred delivery medium for all. In turn, it has become one of the world's most successful Internet-only publications.

In 2001 Decisive launched *CommsDayAsia* - later to become *CommsDay Global*, which have also attracted loyal and influential subscribers across Asia, America and Europe. Decisive now employs one of the largest dedicated telecom media teams in the world – six journalists in three continents - Australia, Asia and North America - as well as accessing the European content of two dedicated writers working for [TelecomTV.com](http://TelecomTV.com) based in London.

Decisive has also diversified into conferences, with its annual Sydney summit in its fifth year.

For further information see [www.commsday.com.au](http://www.commsday.com.au)

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