



MEDIA RELEASE



Anne Hurley elected as new President of NICTIA

Sydney, 6 Nov 2007 -- Communications Alliance CEO Anne Hurley has been elected as President of the National ICT Industry Alliance (NICTIA) for 2008.

As President, Ms Hurley will chair the two-monthly meetings of the Alliance and act as its prime spokesperson.

Ms Hurley said the timing of her appointment was most fortuitous because ICT had recently assumed an unprecedented level of public interest in Australia and the industry needed to take full advantage of the opportunity.

"NICTIA brings together all of the major national ICT industry bodies under a single umbrella," Ms Hurley said. "Therefore we can pool our expertise to ensure the industry has a strong voice in encouraging the initiatives required to build Australia's ICT capabilities," Ms Hurley said.

Ms Hurley acknowledged the role of outgoing President Tony Hill and the other NICTIA members in helping to deliver the 10-year strategic vision for development of the Australian ICT industry which NICTIA released earlier in the year.

"By using that vision statement as the basis for further collaborative programs, I believe NICTIA can play a crucial role in promoting ICT as a central driver of Australia's economic and social growth," Ms Hurley said.

Ms Hurley also acknowledged the work done by Angus Robinson and AEEMA as secretariat for NICTIA since its establishment and said that Ai Group would be taking on this role after its amalgamation with AEEMA.

About NICTIA

The National ICT Industry Alliance comprises representatives from industry, professional, user and technology development organisations across the Australian Information and Communications Technology (ICT) sector and is dedicated to the development of Australia's ICT industry. Details at www.nictia.org.au

About Communications Alliance

Communications Alliance was formed in 2006 to provide a unified voice for the Australian communications industry and to lead it into the next generation of converging networks, technologies and services.



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The prime mission of Communications Alliance is to promote the growth of the Australian communications industry and the protection of consumer interests by fostering the highest standards of business ethics and behaviour through industry self-governance.

For further information see www.commsalliance.com.au

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