



Communications Alliance Forums  
Sydney: 3 June 2010 / Melbourne: 4 June 2010

# NBN Co Product Briefing – June 2010

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## About the Product Briefing:

Communications Alliance has been taking a lead role in multi-lateral consultation on a range of National Broadband Network (NBN) related topics through an early and ongoing engagement with industry stakeholders.

NBN Co representatives have participated in this project as part of its engagement with industry. As part of its engagement process NBN Co has been developing a range of wholesale product offerings. It is now in a position to brief members of the Communications Alliance NBN Project on the latest thinking about its product constructs. This Product Briefing will feature presentations from the **Industry Engagement** and **CTO** groups within NBN Co Limited.

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## PROGRAM

10.00 Welcome and Introduction

### Introduction

- Scope of the briefing
- Schedule overview, including a recap of the NBN Co first release sites.  
*Matthew Lobb, Industry Engagement, NBN Co.*

### Product Construct

- Latest Product Thinking
- Product Catalogue  
*Leica Ison, Industry Engagement, NBN Co.*

### Technical Overview

- Technical Product Construct
- Quality of Service
- Multicast
- VLAN Tag Remapping
- (Voice) Telephony capability on the ONT
- Business Ethernet Functionality
- ONT Placement and Demarcation
- Service Assurance and Ethernet OAM
- B2B Interface Overview
- Service Qualification  
*Tom Sykes, Product Engineering, NBN Co.*  
*Rod Ferguson, Product Engineering, NBN Co.*

12.30 Close

*Matthew Lobb, Industry Engagement, NBN Co.*

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Further information, including venues and registration details are available on the Communications Alliance website at: <http://commsalliance.com.au/events/Calendar/nbn-co-product-briefing>.