



COMMUNICATIONS ALLIANCE LTD  
& COMMSDAY  
MEDIA RELEASE

**COMMUNICATIONS DAY**

---

**2008 COMMUNICATIONS INDUSTRY AWARDS LAUNCHED**

**Nominations called in eight categories**

**Sydney, 16 April 2008** Nominations have opened for the Australian communications industry's premier awards, the ACOMMS, with eight categories reflecting the dramatic changes sweeping the sector.

The ACOMM Awards, presented by Communications Alliance and Communications Day, recognise excellence delivered to consumers, business users and the industry by individuals, service providers, carriers, technology partners, consultants and third party suppliers.

The ACOMMS will this year be awarded to companies which have excelled in industry leadership and innovation (large and SME categories); professional services; customer service (large and SME); partnerships for growth; and environmental responsibility. The awards will also recognise a Communications Ambassador, an outstanding individual who has promoted the industry's interests during the preceding year.

Communications Alliance CEO Anne Hurley unveiled the new look awards at the CommsDay Summit in Sydney today and declared nominations open for 2008.

"The spirit of these awards is to promote the growth of the Australian communications industry and the delivery of competition to end-users, while fostering the highest standards of business ethics, behaviour and industry best practice," Ms Hurley said.

"In keeping with the new realities created by the convergence of telecommunications, media and information technology, we have re-focussed the awards from the telco space to embrace the wider communications sector."

Decisive Publishing CEO Grahame Lynch said: "the Australian comms industry attracts more than its fair share of negativity and argument, to the extent that we sometimes forget the many outstanding success stories out there. The ACOMM Awards allow us to put the day-to-day debate aside and shine a light on excellence and innovation".

"We are pleased to be working alongside Communications Alliance, which has taken many positive steps to build industry co-operation and foster excellence," Lynch said.

Nominations for the awards close on 30<sup>th</sup> May 2008. Full details of the awards and criteria are available at [http://www.commsalliance.com.au/the\\_acomm\\_awards](http://www.commsalliance.com.au/the_acomm_awards)

The judging panel for the 2008 awards includes: Anne Hurley (Communications Alliance); Grahame Lynch (Decisive Publishing); Malcolm Alder (KPMG); Paul Brooks (Layer 10 Consulting); Graeme Innes (HREOC); Noel Robertson (Matrixview); Andrew



COMMUNICATIONS ALLIANCE LTD  
& COMMSDAY  
MEDIA RELEASE

**COMMUNICATIONS DAY**

---

Parker (PricewaterhouseCoopers); Karl Mallon (Climate Risk); Tony Chan (Green Telecom); Chris Hancock (AARNet).

The ACOMMS will be announced and presented at the Communications Alliance/CommsDay Annual Dinner at Four Seasons Hotel, Sydney on 6 August 2008.

Bookings for this year's event are being accepted from today by Communications Alliance.

**About Communications Alliance**

Communications Alliance was formed in 2006 to provide a unified voice for the Australian communications industry and to lead it into the next generation of converging networks, technologies and services.

Membership of Communications Alliance is drawn from a wide cross-section of the communications industry, including service providers, vendors, consultants and suppliers.

The prime mission of Communications Alliance is to promote the growth of the Australian communications industry by fostering the highest standards of business ethics and behaviour through industry self-governance.

For further information see [www.commsalliance.com.au](http://www.commsalliance.com.au)

**Media information contact:**

Jeff Bird

Bird & Co. Public Relations

Phone: 02 9365 3585 (office)  
0410 323 623 (mobile)

Email: [jeffbird@aapt.net.au](mailto:jeffbird@aapt.net.au)

**ABOUT COMMS DAY**

Communications Day is the major daily telecommunications newsletter published under the Decisive Publishing stable. It was founded in Sydney in 1994 and launched what was then an innovative product for Australia's duopolistic telecom sector, a two-page daily fax newsletter about all matters telecom called *Communications Day*.

Fourteen years later, *Communications Day* is still going strong, regarded by many as the bible of Australia's telecom industry and boasting a subscriber list that reads like a who's who of the industry. Now *Communications Day* is six to nine pages and no readers receive it by fax anymore – Acrobat PDF is now the preferred delivery medium for all. In turn, it has become one of the world's most successful Internet-only publications.



COMMUNICATIONS ALLIANCE LTD  
& COMMSDAY  
MEDIA RELEASE

**COMMUNICATIONS DAY**

---

In 2001 Decisive launched *CommsDayAsia* - later to become *CommsDay Global*, which have also attracted loyal and influential subscribers across Asia, America and Europe. Decisive now employs one of the largest dedicated telecom media teams in the world – six journalists in three continents - Australia, Asia and North America - as well as accessing the European content of two dedicated writers working for [TelecomTV.com](http://TelecomTV.com) based in London.

Decisive has also diversified into conferences, with its annual CommsDay Summit.

For further information see [www.commsday.com](http://www.commsday.com)

Platinum Sponsors



Gold Sponsor

