

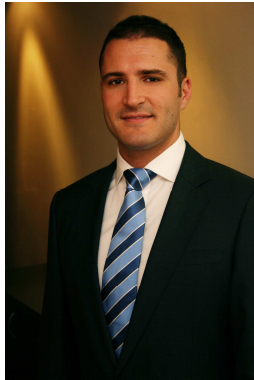


COMMUNICATIONS ALLIANCE LTD

## MEDIA RELEASE

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### COMMUNICATIONS ALLIANCE APPOINTS FORMER GOVERNMENT ADVISER AS MANAGER OF POLICY & GOVERNMENT RELATIONS



**Sydney, 27 February 2008** – Communications Alliance has appointed Josh Faulks to the new position of Manager, Policy and Government Relations.

Communications Alliance CEO Anne Hurley said creation of the new position reflected the importance of ensuring the industry maximised its opportunity to engage with the Government in developing the policy framework for Australia's broadband-enabled future.

"We are in transition from the old technologies and policies of the pre-digital era to a new environment where convergence of communications, media and information technology will affect every aspect of our lives," Ms Hurley said.

"Our industry wants to be proactive and work constructively with the Federal Government in shaping the policy framework for the future."

Josh comes to Communications Alliance with considerable experience in government, the development of policy and stakeholder relations.

Since graduating from the Australian National University with a Bachelor of Law (Hons) and a Bachelor of Economics, Josh has worked in various senior roles in the Government. He was an adviser to two Australian Attorney-Generals and in that capacity worked closely with senior cabinet ministers for over four years. Before then he worked with the Government Whip in the Senate.

As the Manager, Policy and Government Relations at Communications Alliance, Josh will focus on the forward direction of the telecommunications industry in Australia. He will assist Communications Alliance to work with the new Federal Government and bring members together on an ambitious agenda of policy initiatives and reform.

"I look forward to being a part of a challenging, diverse and continually expanding industry," he said. "My goal is to help shape the forward direction of the communications industry and achieve tangible outcomes for our members."



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### **About Communications Alliance**

Communications Alliance was formed in 2006 to provide a unified voice for the Australian communications industry and to lead it into the next generation of converging networks, technologies and services.

For further information see [www.commsalliance.com.au](http://www.commsalliance.com.au)

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